

Entdecken Sie **Business Source Ultimate**



Zugang zu führenden **Wirtschaftsmagazinen**

Die Inhalte in Business Source Ultimate werden von Fachexpert:innen zusammengestellt, so dass den Nutzer:innen die wichtigsten Informationen aus der Betriebswirtschaft und Wirtschaft zur Verfügung stehen.

- Greifen Sie auf Volltextinhalte aus Zeitschriften wie z. B. *Harvard Business Review*, *Academy of Management Journal*, *Academy of Management Review*, *Management Science*, *Marketing Science*, *MIS Quarterly*, *Bloomberg Businessweek*, *Forbes*, *Fortune* und mehr zu.
- Erhalten Sie Zugriff auf weitere renommierte Wirtschaftszeitschriften aus der FT50-Liste der *Financial Times*.

The screenshot displays the EBSCOhost search interface. The search bar contains the text "corporate sustainability". Below the search bar, there are filters for "All filters (4)", "Full Text", "Peer Reviewed", "Past 12 months", and "Source type". The search results are displayed in a list format. The first result is a peer-reviewed academic journal article titled "Corporate Sustainability: Managing Responsible Business in a Globalised World (2nd edition)" by Laasch, Oliver, published in the Academy of Management Learning & Education in June 2024. The second result is a peer-reviewed academic journal article titled "Relationship between corporate sustainability performance and corporate financial performance: The case of companies from the WIG-ESG Index" by Matuszewska-Pierzynka, Agnieszka, published in Economics & Business Review in 2024. The interface also includes a sidebar with navigation options like "My dashboard", "Research tools", and "Additional Resources".

Erhalten Sie präzise Einblicke

Zusätzlich zu den branchenführenden Zeitschriften und Magazinen bietet Business Source Ultimate viele weitere herausragende Inhalte. Dazu zählen:

- Fallstudien
- SWOT-Analysen
- Branchenberichte
- Länderberichte
- Konferenz- und Tagungsberichte
- Videos
- Interviews mit Führungskräften
- Informationen zu 1,15 Millionen Unternehmen

The screenshot displays the EBSCOhost search interface. The search query is "Company Profile, BHP Group Ltd." and the results are filtered by "All filters (0)", "Full Text", "Peer Reviewed", "All time", and "Source type". The results list shows two entries, both titled "Company Profile" and "MarketLine Company Profile: BHP Group Ltd.". The first result is dated 12/06/2024 and the second is dated 09/30/2024. Both results include a preview of the document content, such as "A company profile of BHP Group Ltd. is presented." and "Subjects: Mineral industries; Melbourne (Vic.); BHP Group Ltd.; Mineral, ore and precious metal merchant wholesalers; +2 more". A preview of the document cover is shown on the right, featuring the title "COMPANY PROFILE BHP Group Ltd" and the MarketLine logo.

Bleiben Sie auf dem Laufenden

Business Source Ultimate hält Studierende, Wissenschaftler:innen und Forschende mit den neuesten Informationen auf dem aktuellen Stand der Branche.

- „Ahead of Print“-Inhalte sind für ausgewählte Verlage verfügbar.
- Newswires liefern die wichtigsten Nachrichten und Informationen aus der Branche.
- Neue Inhalte werden täglich in der Datenbank ergänzt.

EP SALES

EBSCOhost

My dashboard

- Projects
- Saved
- Recent activity
- Alerts

Research tools

- New search
- Help

Links

- Multidatabase Search (EBSCOhost)

Searching: Business Source Ultimate

MyEBSCO

Samsung

All filters (0) Full Text Peer Reviewed All time Source type

Advanced search

All results Articles News Reports Video

1 Newswire

Samsung Boosts Indian R&D for AI-Driven Future.

In: Telecom Industry Snapshot, 01/29/2025 • Business Source Ultimate

The article "Samsung Boosts Indian R&D for AI-Driven Future" discusses Samsung's increased investments in its Indian R&D centers in Bengaluru and Noida, focusing on AI feature development for the new Galaxy S25 smartphone. The company's President,.... [Show more](#)

Subjects: [Electronic data processing](#); [Smartphones](#); [Artificial intelligence](#); [Samsung Group \(Company\)](#); +2 more

[Access now \(PDF\)](#) [Generate AI Insights beta](#)

2 Newswire

Chinese smartphone brands struggle to break into India's premium segment dominated by Apple & Samsung.

In: Advertising, Brands & Marketing Industry Snapshot, 01/02/2025 • Business Source Ultimate

Chinese smartphone brands are facing challenges in breaking into India's premium segment, which is dominated by Apple and Samsung. Despite efforts in product innovation and improving after-sales services, Chinese brands hold less than 5% of the premium smartphone market in India. [Show more](#)

Nutzen Sie vielseitige **Videoinhalte**

Drei wichtige Videokollektionen in Business Source Ultimate geben Nutzer:innen zusätzlichen Kontext zu den Inhalten aus Zeitschriftenartikeln und helfen ihnen dabei, Informationen noch besser zu verstehen.

- 111 Videos eines führenden Anbieters von Managementinhalten
- 66.000 Videos aus der „Business & Economics Collection“
- 75.000 Videos der Associated Press

The screenshot displays the EBSCOhost search interface. At the top, the search bar contains the text 'Apple'. Below the search bar, there are filters for 'All filters (0)', 'Full Text', 'Peer Reviewed', and 'All time'. The search results are displayed in a grid format, with each result showing a video thumbnail, a play button, a duration, and a title. The first row of results is highlighted with a yellow border. The titles of the videos are: 'Apple Rises on Apple Intelligence Rollout, New iMac' (03:13), 'What to Expect From the Apple iPhone 16 Launch' (02:23), 'Why Hasn't Apple Revolutionized TV Yet?' (04:07), and 'Apple Unveils Tools for iPhone Addicts' (03:06). The second row of results includes: 'Why Is Apple Losing Market Share in China?' (05:39), 'Apple Unveils Its HomePod Speaker' (01:57), 'Mizuho's Lamba Downgrades Apple After 'Lackluster Demand'' (01:59), and 'Huawei Passes Apple in Smartphone Share' (02:23).

EP SALES

Searching: Business Source Ultimate

MyEBSCO

EBSCOhost

Apple

All filters (0) Full Text Peer Reviewed All time

Advanced search

My dashboard

Projects

Saved

Recent activity

Alerts

Research tools

New search

Help

Links

Multidatabase Search (EBSCOhost)

All results Articles News Reports Video

03:13
Apple Rises on Apple Intelligence Rollout, New iMac

02:23
What to Expect From the Apple iPhone 16 Launch

04:07
Why Hasn't Apple Revolutionized TV Yet?

03:06
Apple Unveils Tools for iPhone Addicts

05:39
Why Is Apple Losing Market Share in China?

01:57
Apple Unveils Its HomePod Speaker

01:59
Mizuho's Lamba Downgrades Apple After 'Lackluster Demand'

02:23
Huawei Passes Apple in Smartphone Share

Gewinnen Sie eine globale Perspektive

Studierende haben Zugriff auf internationale Inhalte aus renommierten Wirtschaftszeitschriften und können unterschiedliche kulturelle Sichtweisen erkunden.

- Globale Perspektiven ermöglichen Studierenden, ihr Verständnis für verschiedene Wirtschaftsthemen und -kontexte zu erweitern, was Kreativität und kritisches Denken fördert.
- Tausende von Zeitschriften aus Europa, Nord- und Lateinamerika, Asien, Australien und Neuseeland runden die Recherche ab.

The screenshot displays the EBSCOhost search interface. The search term 'accounting' is entered in the search bar. The search results are filtered to show 'All results' (455,606). A 'Geography' filter panel is open on the right, showing a list of countries with their respective hit counts:

Country	Hit Count
united states	67,552
united kingdom	24,797
australia	7,591
china	6,341
canada	3,390
new zealand	3,290
europa	2,736
india	2,540
england	2,117
california	1,728

The main search results area shows two results. The first result is titled 'SEC Comment Letters and 10-K Accounting and Linguistic Reporting' by Burke, Jenna J.; Gunny, Katherine. It is a peer-reviewed academic journal article from the Journal of Accounting, Auditing & Finance, Oct2024. The second result is titled 'Valuation Issues, Auditor Fraud, and PCAOB Confirmation: Findings from an Analysis of Lawsuits Against Large Public Accounting Firms'.

Business Searching Interface

EBSCO's Business Searching Interface (BSI) bietet ein klar strukturiertes, modernes Design, das die Recherche im Bereich Wirtschaft noch intuitiver und effizienter gestaltet. Mit einer optimierten Navigation und einem visuell ansprechenden Design bietet das BSI eine herausragende Sucherfahrung.

Nutzer:innen können ganz einfach führende Wirtschaftszeitschriften und -magazine durchsuchen, nach bestimmten Themen suchen und auf länderspezifische Wirtschaftsdaten, Unternehmensprofile, Brancheninformationen und Marktforschungsberichte zugreifen.

Hilfreiche Features:

- Unternehmensprofile
- Länderberichte
- Branchenberichte
- SWOT-Analysen
- Beliebte Themen entdecken
- Ausgewählte Inhalte erkunden
- Ausgewählte Sammlungen
- Featured Business Magazines
- Fokus auf

Leading Publications in this Database

- Business Magazines
- Accounting & Finance Journals
- Management Journals
- Marketing & Sales Journals
- MIS & POM Journals

Explore featured content

- Company Profiles by Country
- Company Profiles by Industry
- Country Reports
- Industry Reports
- SWOT Analyses
- Case Studies
- Executive Interview Transcripts
- Pathways to Research: Business & Economics
- Ahead-of-Print Articles
- News

Remote & Hybrid Work
The future of workforce

Discover popular topics

- AI in Business
- Leadership
- Social Media
- Greenwashing
- Sports Marketing
- Business Continuity

Business Searching Interface

Featured collections



Executive Interviews
Wall Street Transcript



Forbes Fintech 50
View Fintech 50 Lists



Ahead-of-Print
Early View Articles



Company Profiles
MarketLine Collection



Industry Surveys
CFRA (S&P) Collection

Ausgewählte Sammlungen

Zeigt interessante Geschäftsberichte, „Ahead-of-Print“-Artikel, Interviews und Branchenumfragen

Featured Business Magazines

Vorstellung führender, nachgefragter Wirtschaftsmagazine

Featured business magazines



Results
Fortune



Results
Fast Company



Results
Harvard Business Review



Results
Inc.

SPOTLIGHT ON

Virtual Influencers

This study seeks to uncover how social comparisons and parasocial relationships manifest within the virtual influencer phenomenon...

[Learn more →](#)



Fokus auf

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