

Business Searching Interface

New look. Advanced features.

EBSCO's new Business Searching Interface (BSI) offers a clean, modern look to make business research more intuitive and efficient. With improved navigation and a visually appealing design, the new BSI delivers a unique search experience.

Students, faculty and researchers can easily browse leading business journals and magazines, search specific topics and easily locate country economic data, company profiles, industry information, and market research.

Features include:

- Discover Popular Topics
- Explore Featured Content
- Company Profile Reports
- Country Reports
- Industry Reports
- SWOT Analyses
- Featured Collections
- Browse Featured Business Magazines
- Spotlight On

Business Searching



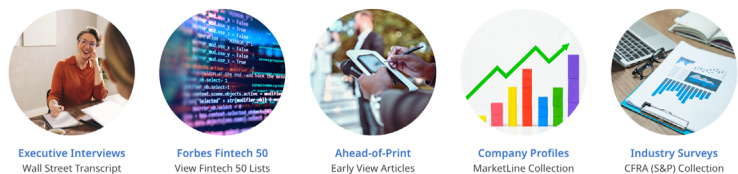
Discover popular topics



Explore featured content



Featured collections



EBSCO'S NEW BUSINESS SEARCHING INTERFACE

The initial search screen maps out browsable choices for topic exploration in an engaging layout for intuitive searching.

Discover Popular Topics

Provides clickable images of trending, curated business topics which launch a keyword search when selected.

Business Searching



Discover popular topics

- AI in Business
- DEI Initiatives
- Remote & Hybrid Work
- Social Media
- Greenwashing
- Sports Marketing
- Business Continuity

Explore Featured Content

Delivers sets of unique business content ranging from case studies to reports and also presents well-known publications in specific business disciplines.

Explore featured content



Company Profile Reports

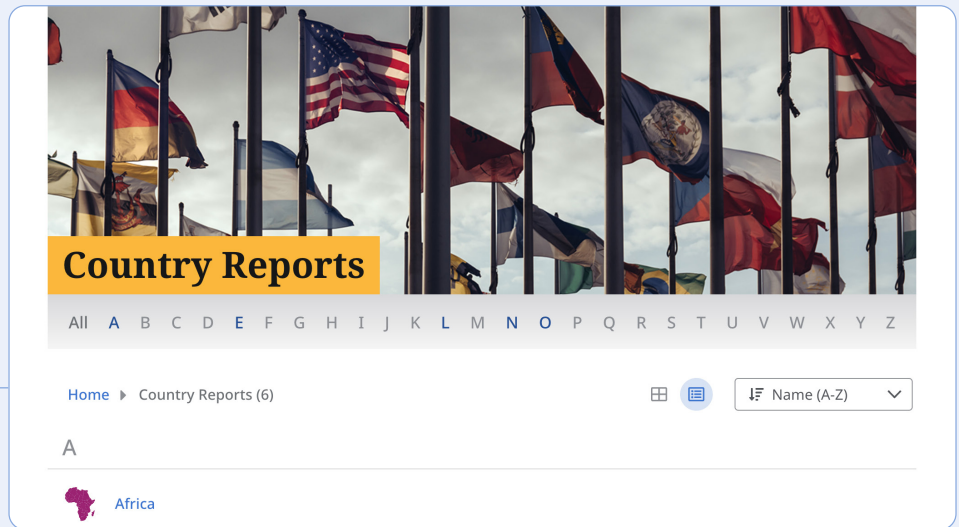
Offers two levels of deeper research with a secondary page for selecting a business sector, and a tertiary page focusing on companies within that sector.



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Country Reports

Expands the search experience with secondary pages highlighting each major global region, and tertiary pages listing each country from the region.



Country Reports

All A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

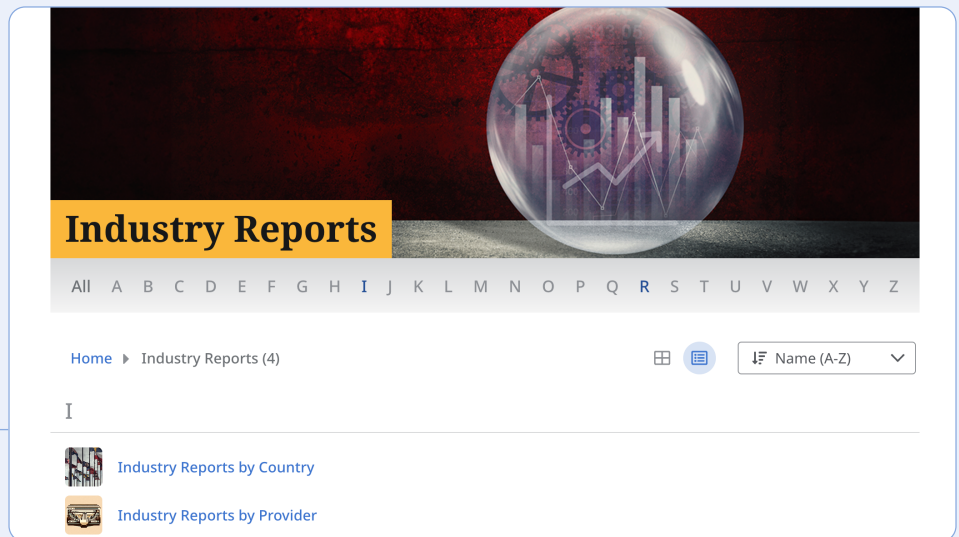
Home > Country Reports (6)

A

Africa

Industry Reports

Allows searching by country, provider, sector, or regional report. Its tertiary page, based on the researcher's selection, provides additional options for further selection.



Industry Reports

All A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Home > Industry Reports (4)

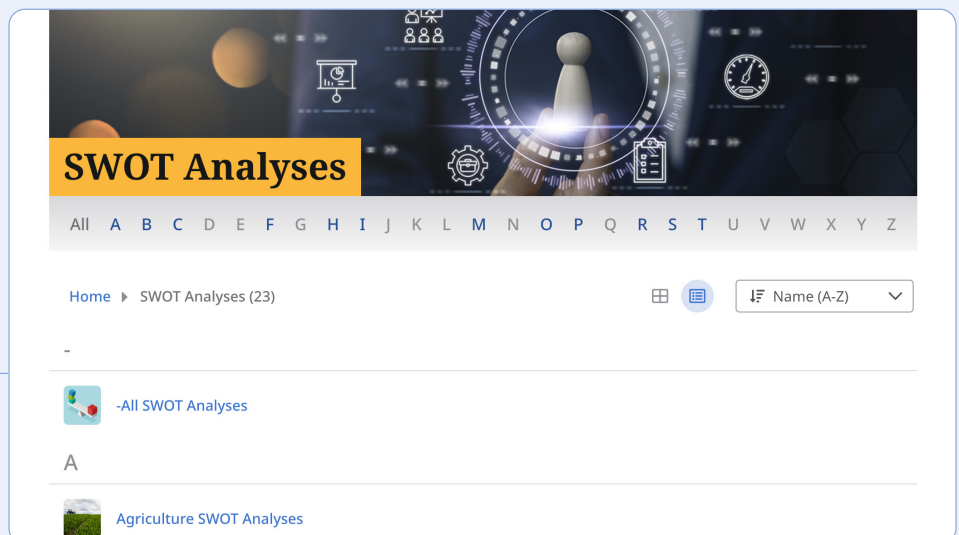
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Industry Reports by Country

Industry Reports by Provider

SWOT Analyses

Makes it easy to search by business sector to locate relevant records.



SWOT Analyses

All A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Home > SWOT Analyses (23)

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Agriculture SWOT Analyses

EBSCO'S NEW BUSINESS SEARCHING INTERFACE

Featured Collections

Deliver notable business writing, executive interviews, ahead-of-print articles and industry surveys.

Featured collections



Executive Interviews
Wall Street Transcript



Forbes Fintech 50
View Fintech 50 Lists



Ahead-of-Print
Early View Articles



Company Profiles
MarketLine Collection



Industry Surveys
CFRA (S&P) Collection

Featured Business Magazines

Presents leading, popular business magazines for targeted searches.

Featured business magazines



Results
Fortune



Results
Fast Company



Results
Harvard Business Review



Results
Inc.

This is indicative of how business magazines will appear on product, but the image may vary.

Spotlight On

Highlights an article based on trending topics relevant to business researchers.

SPOTLIGHT ON

Virtual Influencers

This study seeks to uncover how social comparisons and parasocial relationships manifest within the virtual influencer phenomenon...

[Learn more →](#)



EBSCO's new BSI is available for Business Source Premier, Business Source Complete, Business Source Ultimate, Business Source Corporate and Business Source Corporate Plus.