

Business Searching Interface

New look. Advanced features.

EBSCO's new Business Searching Interface (BSI) offers a clean, modern look to make business research more intuitive and efficient. With improved navigation and a visually appealing design, the new BSI delivers a unique search experience.

Students, faculty and researchers can easily browse leading business journals and magazines, search specific topics and easily locate country economic data, company profiles, industry information, and market research.

Features include:

- Leading Publications
- Explore Featured Content
- Discover Popular Topics
- Company Profile Reports
- Country Reports
- Industry Reports
- SWOT Analyses
- Featured Business Magazines
- Spotlight On

Leading Publications in this Database



Business
Magazines



Accounting & Finance
Journals



Management
Journals



Marketing & Sales
Journals



MIS & POM
Journals

Explore featured content



Company
Profiles by
Country



Company
Profiles by
Industry



Country
Reports



Industry
Reports



SWOT
Analyses



Case Studies



Executive
Interview
Transcripts



Pathways to
Research:
Business &
Economics



Ahead-of-
Print Articles



News



Remote & Hybrid Work

The future of workforce

Discover popular topics

AI in Business Leadership Social Media Greenwashing Sports Marketing Business Continuity

EBSCO'S NEW BUSINESS SEARCHING INTERFACE

Leading Publications

Users can select leading publications by subject area, including management, accounting and finance, marketing and more.

Explore Featured Content

Provides individual categories of non-journal content to make researching easier and more targeted

Business Source

Leading Publications in this Database



Business
Magazines



Accounting & Finance
Journals



Management
Journals



Marketing & Sales
Journals



MIS & POM
Journals

Explore featured content



Company
Profiles by
Country



Company
Profiles by
Industry



Country
Reports



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Ahead-of-
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News

Company Profile Reports

Offers two levels of deeper research with a secondary page for selecting a business sector, and a tertiary page focusing on companies within that sector.



[Home](#) ▶ [Company Profile Reports \(23\)](#)



Sort by Name (A-Z) ▼



[All Company Profiles](#)

A




[Agriculture Company Profiles](#)

EBSCO'S NEW BUSINESS SEARCHING INTERFACE

Country Reports


Expands the search experience with secondary pages highlighting each major global region, and tertiary pages listing each country from the region.



The screenshot shows the 'Country Reports' page. At the top is a banner image of various national flags. Below the banner is a yellow bar with the text 'Country Reports'. Underneath is a navigation bar with letters A through Z, with 'A' highlighted. Below the navigation bar is a breadcrumb trail: 'Home > Country Reports (6)'. To the right of the breadcrumb trail are icons for a grid and a list view, and a search bar with the text 'Name (A-Z)' and a dropdown arrow. Below the search bar is a section for 'A' with a small map of Africa and the text 'Africa'.

Industry Reports


Allows searching by country, provider, sector, or regional report. Its tertiary page, based on the researcher's selection, provides additional options for further selection.



The screenshot shows the 'Industry Reports' page. At the top is a banner image of a globe with gears and a bar chart. Below the banner is a yellow bar with the text 'Industry Reports'. Underneath is a navigation bar with letters A through Z, with 'I' highlighted. Below the navigation bar is a breadcrumb trail: 'Home > Industry Reports (4)'. To the right of the breadcrumb trail are icons for a grid and a list view, and a search bar with the text 'Name (A-Z)' and a dropdown arrow. Below the search bar is a section for 'I' with two sub-sections: 'Industry Reports by Country' and 'Industry Reports by Provider'.

SWOT Analyses

Makes it easy to search by business sector to locate relevant records.



The screenshot shows the 'SWOT Analyses' page. At the top is a banner image of a hand pointing at a circular diagram with various icons. Below the banner is a yellow bar with the text 'SWOT Analyses'. Underneath is a navigation bar with letters A through Z, with 'A' highlighted. Below the navigation bar is a breadcrumb trail: 'Home > SWOT Analyses (23)'. To the right of the breadcrumb trail are icons for a grid and a list view, and a search bar with the text 'Name (A-Z)' and a dropdown arrow. Below the search bar is a section for 'A' with a sub-section: 'Agriculture SWOT Analyses'.

EBSCO'S NEW BUSINESS SEARCHING INTERFACE

Featured Business Magazines

Presents leading, popular business magazines for targeted searches.

Featured business magazines



Results
Fortune



Results
Fast Company



Results
Harvard Business Review



Results
Inc.

This is indicative of how business magazines will appear on product, but the image may vary.

Spotlight On

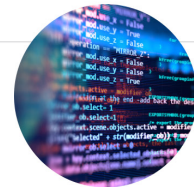
Highlights an article based on trending topics relevant to business researchers.

SPOTLIGHT ON

Forbes Fintech 50

View the annual list published by Forbes that features the most innovative and influential private fintech companies in the United States.

[Learn more](#) →



EBSCO's new BSI is available for Business Source Premier, Business Source Complete, Business Source Ultimate, Business Source Corporate and Business Source Corporate Plus.