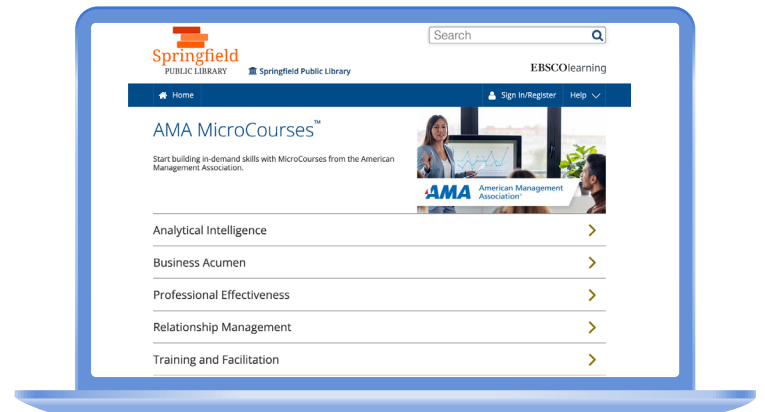


Empower individuals to **improve their business and leadership skills** and unlock their full career potential



EBSCOlearning and the American Management Association (AMA) have joined forces to offer a unique e-learning resource to support **business, management and leadership skills development.**

AMA MicroCourses™ enables libraries, schools, colleges and universities to provide students, job seekers, career changers and those seeking advancement with an opportunity to **master the most essential soft skills**, from strategic thinking and managing change to leading teams and resolving conflict.



Key benefits

Users of AMA MicroCourses™ will be able to:

- Develop the critical skills necessary at every stage of their career
- Choose from more than 80 courses, each taking 20-30 minutes or less to complete
- Engage in learning where and when it best suits them
- Earn certificates of completion from EBSCO/AMA

Accessible, self-paced learning

Learners can select from more than 80 carefully curated video courses taught by the most authoritative voices in the corporate world. Each course takes 20-30 minutes or less to complete, and new courses are added each year. Courses cover a variety of topics, including:

Communication and Presentation Skills

- Assertive Communication Skills for Women
- Developing and Organizing Presentation Content
- Enhancing Communication Skills
- Giving and Receiving Feedback
- Key Presentation Skills: Balancing Verbal and Non-Verbal Messages
- Presenting Visually Compelling Data
- Principles of Effective Business Writing

Creative and Strategic Thinking Skills

- Becoming a Strategic Thinker
- Building a Customer-Focused Strategy
- Creative Thinking Techniques
- Fostering Creativity and Innovation in Others
- Key Components of Critical Thinking
- Strategy Execution: Elements of a Sound Strategy

Leadership Skills

- Applying Mindful Behaviors at Work
- Building and Maintaining Trust
- Creating a Motivational Climate
- Diversity and Inclusion: Creating an Inclusive Culture
- Enhancing Effectiveness through Diversity and Inclusion
- Leading with Emotional Intelligence
- Leading Your Team Through Ambiguity

Management Skills

- Coaching for Performance
- Delegation for Growth and Development
- Identifying and Managing Your Stakeholders
- Manager's Guide to Collaboration
- Managing Change Effectively
- Managing Projects Effectively
- Resolving Conflict in the Workplace
- Successfully Working in Hybrid Teams

About the American Management Association (AMA)

The American Management Association (AMA) is globally recognized as a leader in professional development. For 100 years, it has helped millions of people bring about positive change in their performance to improve business results. AMA's learn-by-doing instructor-led methods, extensive content and flexible learning formats are proven effective with on-the-job application. The world's foremost organizations rely on AMA's experience, expert guidance, vast award-winning learning resources and global capabilities to reach their talent and business goals.

Visit [EBSCO.com](https://www.ebsco.com) to learn more and download the full list of courses.

