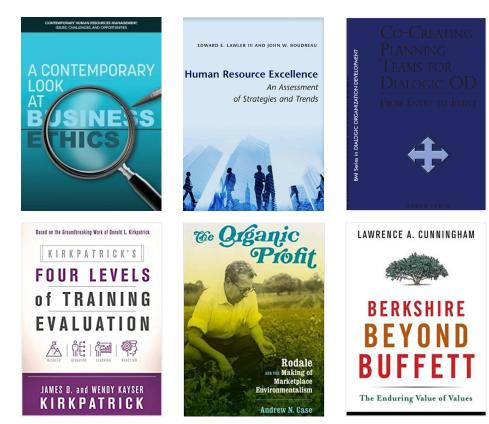
# **EBSCO** eBooks<sup>™</sup> Business E-Book Subscription Collection

**Unlimited** User Access Included

### Offer Thousands of Business E-Books for a Variety of Student and Faculty Needs

Equip students and faculty with access to **more than 27,500** e-books dedicated to the study of business. From conducting business research to helping students understand general business concepts, this collection offers the in-demand titles your library needs. All e-books are available with unlimited user access, and new titles are added regularly to the collection at no additional cost.

The availability of specific e-books varies by region. Please contact us for a current title list.



#### Why Subscribe to EBSCO eBooks:

- 1. Low Price for a Large Volume of Multidisciplinary E-Books
- 2. Curated by EBSCO Collection Development Librarians
- 3. Unlimited User Access with no Turnaways
- 4. New E-Books Added Regularly at No Additional Cost
- 5. Optimized Search and Read Experience
- 6. User-Friendly E-Book Management Tools
- 7. Complimentary MARC Records
- 8. Easily Manage EBSCO eBooks through EBSCO eBook Manager

## Have you read EBSCO eBooks using the EBSCO mobile app?

EBSCO

Available now in the Apple and Google Play Stores

Flip over or scroll down to see some popular e-books included in the collection.

#### Gain Access to E-books Across Many Topics Including:

- Business Ethics
- Career Development
- Computers and Technology
- Economics Entrepreneurship
- Finance
  - Human Resources
- Industry & Labor
  - Leadership & Management
- Marketing, Advertising
  & Public Relations
- Organizational Psychology
- Sales & Selling

#### Leading University Presses Including:

- Yale University Press
- Oxford University Press
- Princeton University Press
- Harvard University Press
- Stanford University Press

#### Leading Academic Publishers Including:

- Emerald Group Publishing Limited
- John Wiley
- Taylor & Francis
- Berrett-Koehler Publishers, Inc.
- Kogan Page

#### Here are some Popular Titles Included in the Business E-Book Subscription Collection:

- Capital Wars: The New East-West Challenge for Entrepreneurial Leadership and Economic Success By: Daniel Pinto
- Extending Social Protection to Migrant Workers, Refugees and Their Families
   By: International Labour Office
- 3. Finding Time: The Economics of Work-Life Conflict By: Heather Boushey
- Hall of Mirrors: The Great Depression, the Great Recession, and the Uses-and Misuses-of History By: Barry Eichengreen
- 5. Junctures in Women's Leadership: Social Movements By: Mary Trigg, K.-Bernstein, Alison R.

- 6. Karl Polanyi on Ethics and Economics By: Gregory Baum
- 7. Natural Capital: Valuing the Planet By: Dieter Helm
- 8. The Craft of Creativity By: Matthew A.Cronin, Jeffrey Loewenstein
- The Greening of Asia: The Business Case for Solving Asia's Environmental Emergency By: Mark L. Clifford
- Wiring the World: The Social and Cultural Creation of Global Telegraph Networks
   By: Simone M. Müller

EBSC

#### E-Book availability varies by region. Please contact an EBSCO representative for a complete title list.



#### You May Also be Interested in: **Flipster**

Offer students and faculty quality reporting you can't get from searching the internet.

Ask your EBSCO representative about Flipster Business Magazines