Sample Text for Promoting Poetry & Short Story Reference Source

*This document contains sample promotional text for librarians to use in marketing Poetry & Short Story Reference Source to students, teachers and school librarians. We’ve included long descriptions for use in emails and short descriptions for use in newsletters and other brief communications. Customize as needed.*

**Long Descriptions (for Emails)**

**AUDIENCE: STUDENTS**

Subject line: Get help researching poets, writers and their works

Preheader: Access Poetry & Short Story Reference Source through the library

Reliable information on poems, short stories and the people who write them

Researching the works of classic and contemporary writers? Our library provides access to **Poetry & Short Story Reference Source**, an EBSCO research database containing thousands of poems, short stories, dramatic works and biographies. Available through Explora, Poetry & Short Story Source offers a large collection of authoritative essays and critical analyses, e-books, videos, audio recordings of poets reading their own works, and images. All these great resources can help you successfully complete assignments for English class.

Finding content in Poetry & Short Story Reference Source is easy. You can:

* Search for poems, poets, short stories, authors and more using a single search box
* Browse content by authors, works, literary periods and movements as well as literary forms, styles and techniques
* Hear articles read aloud with EBSCO’s Text-to-Speech feature
* Save articles to [Google Drive / Microsoft OneDrive] or password-protected personal folders
* Use EBSCO’s citation tool to properly cite sources in your research (and avoid plagiarism)

To begin using Poetry & Short Story Reference Source, visit the library website: [insert direct URL]. If you have any questions about this valuable research tool, just ask your school librarian!

Sincerely,

[Your name & contact information]

**AUDIENCE: TEACHERS**

Subject line: Research tool spotlight: Poetry & Short Story Reference Source

Preheader: Available through the library website

Reliable information on poems, short stories and the people who write them

To enhance teaching and learning in high school English classes, our library provides access to **Poetry & Short Story Reference Source**, an EBSCO research database containing thousands of classic and contemporary poems, short stories, dramatic works and biographies. Available through Explora, Poetry & Short Story Source offers a rich collection of authoritative essays and critical analyses, e-books, videos, images and infographics.

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Using Poetry & Short Story Reference Source, you can also:

* Filter results by Lexile Range to find articles that match students’ reading ability and address text complexity requirements
* Discover rich multimedia — including audio recordings of poets reading their own works — to enhance content delivery and increase student engagement
* Find curriculum support materials including lesson plans crafted specifically for use with this database

In addition, [EBSCO Connect](https://connect.ebsco.com/s/?language=en_US) offers some great resources for teachers, including [lesson plans](https://connect.ebsco.com/s/article/Where-can-I-find-lesson-plans-that-integrate-EBSCO-resources) that integrate Poetry & Short Story Reference Source and other EBSCO resources into the curriculum.

Access Poetry & Short Story Reference Source through the library website: [insert direct URL]

Please feel free to contact me directly with any questions about this valuable research tool, or if you have suggestions for how the library can support you and your students.

Sincerely,

[Your name & contact information]

**AUDIENCE: SCHOOL LIBRARIANS**

Subject line: Support teaching and learning in English classes

Preheader: Promote Poetry & Short Story Reference Source

Reliable information on poems, short stories and the people who write them

To enhance teaching and learning in high school English classes, our school district provides access to **Poetry & Short Story Reference Source**, an EBSCO research database containing thousands of classic and contemporary poems, short stories, dramatic works and biographies. Available through Explora, Poetry & Short Story Reference Source collection of authoritative essays and critical analyses, e-books, videos, images and infographics.

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* Search for poems, poets, short stories, authors and more using a single search box
* Browse content by authors, works, literary periods and movements as well as literary forms, styles and techniques
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Please be sure to add a link to Poetry & Short Story Reference Source from your library website: [insert direct URL]. EBSCO also provides a variety of [promotional materials](https://connect.ebsco.com/s/article/Poetry-Short-Story-Reference-Center-Promotion-Kit) to help you market this resource to students and educators. If you have any questions, please don’t hesitate to contact me.

Sincerely,

[Your name & contact information]

**Short Descriptions (for Newsletters)**

**AUDIENCE: STUDENTS**

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**AUDIENCE: TEACHERS**

Reliable information on poems, short stories and the people who write them

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