Get The GOBI Library Solutions Edge

A Comprehensive Guide to E-Book Acquisition Models and Collection Development Support Services



Build the Best E-Book Collection with GOBI





Acquisition **Models**

One library workflow doesn't fit all. That's why GOBI Library Solutions works with you one-on-one to understand your specific library's needs. Whatever your collection development goals are, **GOBI Library Solutions can help.**

With the widest range of e-book acquisition models, access options and platforms in one place, libraries can choose the customized acquisition approach that works for their unique needs. Learn about e-book acquisition models, collection development support services, platform partners and more ways GOBI can support e-book acquisition by clicking the buttons on the right.



DRM-Free E-Books



Collection Development **Support**



Platform Partners

E-Book Acquisition Models

Use a mix of models to build a collection that aligns with your library's budget and collection development strategy.

Libraries use various methods for acquisition, and GOBI supports them all in an integrated way. When libraries order e-books via GOBI, they can:

- Choose from the broadest range of acquisition models in one place
- Have full visibility of holdings in GOBI and view what they currently own and determine what they can purchase
- Benefit from deduplication for all orders, across models and across formats
- Save staff time spent selecting relevant titles while being confident in what is being acquired

Each of the following acquisition models draws on GOBI's profiled metadata to drive selection decisions, ensuring that libraries are getting the exact titles they need while benefitting from GOBI's best-in-class duplication control across all formats, cataloging records and workflow support.



Title-by-Title Firm Orders

Accent your collection with single title e-books and have them delivered to users quickly.

Choose from 3+ million individual e-books from 25+ publisher and aggregator platforms. A variety of access models are available depending on publisher availability: 1-user, 3-user, unlimited user, concurrent access, or non-linear lending.

Considerations:

- Firm orders work well for student and faculty requests
- Ideal for course reserves
- Supplement other, more broad acquisition methods

Benefits of Firm Ordering through GOBI:

- Duplication control against all current e-book and print book holdings
- Ability to view all platforms on which a title is available, as well as pricing for each
- Cataloging services that ensure e-books are easily discoverable
- Preview e-books in GOBI on the publisher or aggregator platform

E-Books in Minutes Service

The following aggregators deliver e-books within minutes with no setup required:

- Cambridge University Press
- Digitalia Hispanica
- EBSCO eBooks
- IGI Global
 Scientific Publishing
- ProQuest eBook Central
- R2 Digital Library
- Taylor & Francis
- Wiley



Demand-Driven Acquisitions (DDA)

Create a seamless experience for the end-user and tie acquisition to immediate demand.

DDA programs let libraries offer e-books for patron discovery before purchase, with the purchase automatically triggered based on usage. GOBI's DDA service helps libraries create customized content pools and automates the workflow.

Considerations:

- Make a wide range of e-books available to patrons at no upfront cost
- Only purchase e-books with meaningful use
- · Set parameters for the DDA program, giving them control over titles included
- Ideal for libraries with limited budgets or to supplement other acquisition models

Benefits of DDA through GOBI:

- **Duplication control**
- Multi-vendor options
- Customized discovery and cataloging records
- Management of your DDA pool
- Electronic invoicing for purchased titles

DDA programs are available through **GOBI** with the following partners:

- EBSCO eBooks
- JSTOR

- Integration with all other acquisitions
- View and report on DDA status
- A manual option to support daily additions of title requests to your DDA pool



Evidence-Based Acquisition (EBA)

Acquire e-books based on usage and other data provided by GOBI.

EBA offers librarians the flexibility to choose broad or granular access to content from a specific publisher, involve users directly in the selection of content, and maintain control of making final, informed decisions.

Considerations:

- Provides users with access to high-quality, backlist or frontlist e-book content
- Acquire e-books based on actual usage evidence and other data provided by GOBI
- Set the budget at the start of the program
- Ideal for libraries who want to stay on budget and acquire content based on usage

Benefits of EBA through GOBI:

- Unlimited usage with no restrictions
- Access / DRM-Free
- Usage statistics, reporting and selection support
- **Duplication control**
- Easy identification of owned or active EBA titles
- Integration with your local system
- High-quality cataloging records customized for your library

EBA programs are available through GOBI on the following publisher platforms:*

- IGI Global Scientific Publishing
- Oxford University Press
- **Taylor & Francis**
- Wiley

*Publisher platform availability may vary due to territory restrictions



eCollections

Acquire a collection of perpetual access e-books on a specific topic delivered on the publisher's platform.

GOBI partners with leading academic publishers to provide eCollections directly on their platforms. Libraries can also request guidance in selecting collections to buy.

Considerations:

- Get a large body of high-quality content at a lower cost per title
- Perpetual ownership of titles
- Order frontlist or backlist collections

Benefits of eCollections through GOBI:

- One-stop customer service in support of all your GOBI-purchased eCollections
- Minimize individual invoices through collection purchases
- **Duplication control**
- Customized cataloging records
- Visibility of all content included within the eCollection
- Individual or consortium-level purchases available



eCollections

eCollections are available through GOBI on the following publisher platforms:*

- **Bloomsbury**
- **Cambridge University Press**
- De Gruyter
- **Duke University Press**
- **Edward Elgar**
- Elsevier
- IGI Global Scientific Publishing
- John Benjamin
- **JSTOR**

- Knowledge Unlatched
- Manchester University Press
- Oxford University Press
- **Project MUSE**
- SAGE
- Springer
- Taylor & Francis
- Wiley
- World Scientific



Learn more about eCollections by reading our blog or watching our **Level Up Your Workflow Video Series.**

^{*}Publisher platform availability may vary due to territory restrictions

eApproval Plans

Assemble a custom-built collection with notifications or automatic delivery of e-books that match your specific criteria.

Approval plans streamline library acquisitions by customizing criteria for titles that align with collection goals. Matched titles can be automatically delivered or notified for review, empowering libraries to decide on purchases. Plans can be e-only, sending matching e-books, or e-preferred, notifying or delivering print books when e-books aren't available.

Considerations:

- Ideal for libraries who want to ensure they're getting specific, frontlist content that matches their needs
- Libraries have the option of automatic delivery, or they can opt to receive notifications of matching titles

Benefits of eApproval Plans through GOBI:

- Libraries receive relevant content that matches their specific needs
- eApproval plans help save time for selection and acquisition librarians
- eApproval plans leverage GOBI's best-in-class metadata

Profiles for eApproval Plans can be set according to the following criteria:

- **Publisher**
- Language
- Content Level
- Edition
- Price
- LC Class
- Subject
- And more

eSeries

Get 100% coverage for every volume in a publisher's digital series, delivered on the publisher platform.

GOBI offers more than 525 eSeries across 10+ publisher platforms and provides a range of support services to help libraries streamline and manage eSeries.

Considerations:

 Ideal for customers who are manually managing eSeries on multiple publisher platforms and looking to streamline that workflow

Benefits of eSeries through GOBI:

- Search, claim, and run reports on eSeries activity in GOBI
- Customized catalog records and electronic invoicing available for all volumes
- **Duplication control**
- Automatically receive new volumes as they are available, minimizing work for library staff

eSeries are available through **GOBI** on the following publisher platforms:

- Bloomsbury
- Brill
- Cambridge University Press
- **Duke University Press**
- **CQ Press**
- **CRC Press**
- **Flsevier**
- John Benjamins
- Oxford University Press
- Sage
- **Taylor & Francis**
- Wilev
- **World Scientific**

DRM-Free E-Books

Enable users to access and use e-books when, where and how they want.

GOBI offers the most DRM-free e-book options for academic libraries in one place. Find more than 1 million e-books available DRM-free from aggregator and publisher platforms.

What does it mean when an e-book is DRM-free?

- Unlimited simultaneous users
- No limits on printing, saving, downloading, or copy/paste in a single session
- Downloaded files do not expire
- No third-party software or additional log-in (beyond authentication) required for full-book downloads

Considerations:

- Great for remote learners and course materials that require unlimited access
- Easy to use for students and researchers who value flexibility and easy access





Benefits of eSeries through GOBI:

- Bibliographic records for DRM-free e-books will note "Unlimited User | DRMfree" among the business model options for qualifying titles
- DRM-Free Spotlight Lists provide an easy way to find DRM-free titles available outside of publisher platforms.
- Minimal training/support needed for students and researchers

DRM-Free Spotlight Lists in GOBI cover topics including:

- **Business & Economics**
- Commerce & Finance
- **Educational Theory & Practice**
- English & American Literature
- History
- **Internal Medicine**

- Law
- Linquistics
- Social & Public Welfare
- Sociology
- Technology
- And more



Sign up for the GOBI newsletter to hear about new Spotlight Lists being added to GOBI each month.

Open Access E-Books

Discover Open Access (OA) e-books in your acquisition workflow.

To help libraries determine if an OA version of a book is available, OA e-books are visible in GOBI on the bibliographic record.

Libraries can also find lists of OA e-books broken out by publisher on the DRM-free and OA section of Spotlight Lists. To access OA e-books, libraries can use the publisher links provided in the eBook Services tab.

Open Access E-Books are visible in GOBI on the following publisher and aggregator platforms:

- Cambridge University Press
- De Gruyter
- **Duke University Press**
- EBSCO eBooks
- John Benjamins

- ISTOR
- **Knowledge Unlatched**
- **Manchester University Press**
- **OAPEN**
- Oxford University Press

Open Access E-Books

EBSCO eBooks Open Access Collection

This collection includes thousands of full-text, DRM-free OA e-books from the world's most trusted university presses and scholarly publishers on the EBSCOhost platform at no cost. Request access.

Knowledge Unlatched Open Access Collections

This model allows libraries to help fund 20 Open Access eCollections on KU's Open Research Library platform. Once the eCollections have reached a set pledge threshold determined by KU, the eCollection will become OA and available to all libraries.

JSTOR Path to Open

This collection will grow over time, and the books will be converted to open access three years after publication in an effort to better support publishers, authors. institutions and readers worldwide. Learn more about this multi-year pilot program.



Collection Development Support

Leverage the expertise of your own dedicated GOBI Collection Development Manager to build the best collection.

Let GOBI's Collection Development Managers act as an extension of the library and help libraries achieve their e-book acquisition and collection development goals. GOBI offers a range of support services to help libraries discover and select the best titles. Get the e-books that libraries need in order to support distance and remote learners and meet students where they are.

Spotlight Lists

Spotlight Lists are curated selection lists that feature librarian-recommended e-books and print books. Subscribe, browse what's new, acquire whole lists or select individual titles.

Spotlight Lists cover a range of categories including:

- **Award Winners and Reviews**
- **DRM-Free Spotlight Lists**
- EBSCO eBooks Subject Sets
- Health Science Lists
- Popular Fiction & Nonfiction
- Subject-Focused Lists

Collection Development Support



GOBI includes book reviews from several major review sources to provide more information for selection and purchase decisions. Current reviews are presented in GOBI soon after publication.

Review sources in GOBI include:

- Booklist
- Book News Reviews
- Choice
- Doody's Review Service™
- Library Journal
- Publishers Weekly

Print-to-E **Replacement Projects**

GOBI offers a p-to-e replacement service to help support libraries moving toward remote and distance learning. This service helps libraries save time manually pulling this information and is a great way for them to acquire high-use titles in an e-book format.

- GOBI takes a list of print titles and determines what matching e-books are available.
- GOBI provides a list of available e-book titles and the library selects titles for purchase.

Platform Partners

The largest selection of e-book publisher and aggregator platforms, all in one place.

GOBI partners with top e-book publishers and aggregators to provide libraries with the industry's largest selection of e-book publisher and aggregator platforms in one place.

E-Book Platforms Available in GOBI*

- Al Manhal
- Bloomsbury
- Brill
- Cambridge University Press Online
- Cairn.info
- De Gruyter
- Digitalia Hispanica
- **Duke University Press**
- EBSCO eBooks
- **Edward Elgar**
- Elsevier ScienceDirect
- **GALE Virtual** Reference Library (GVRL)

- **IGI Global Online**
- John Benjamins
- **ISTOR**
- Knowledge Unlatched
- Manchester University Press
- **OAPEN**
- Oxford University Press
 - Oxford Clinical Psychology Online
 - Oxford Handbooks Online
 - Oxford Medicine Online
 - Oxford Reference Online
 - Oxford Scholarly Editions Online
 - Oxford UPSO (University Press Scholarship Online)

- **Project MUSE**
- Rittenhouse R2 **Digital Library**
- SAGE Knowledge
- SpringerLink
- Taylor & Francis eBooks
- Wiley Online Library
- Wolters Kluwer Ovid
- World Scientific

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Your Library Is Evolving. So Are We.

Prepare for Next-Level Library Workflows with Mosaic.

In partnership with libraries and publishers, GOBI Library Solutions is proud to introduce Mosaic, a new ordering platform that leverages modern technology to streamline workflows and make ordering library resources easy and intuitive for all.

Choice

Mosaic will offer the broadest choice of e-book and print book content and e-book acquisition models, including multi-vendor Demand-Driven Acquisition (DDA), Evidence-Based Acquisition (EBA) and eCollections.

Interoperability

Mosaic will offer seamless integration with major Integrated Library Systems (ILS), helping libraries have control over their workflows and save time with linking and duplication control.

Modern Workflows

Mosaic's modern, technology-driven workflows will support evolving customer needs by offering speed, efficiency, flexibility, and an intuitive UX.

Customization

With customized technical services, approval plans, and consultation with specialized Collection Development Managers, Mosaic will help libraries save time and build a customized workflow.



Request more information.

Get the GOBI Advantage

GOBI is a workflow tool that supports selection, collaboration and acquisition for individual libraries and members of consortia or buying groups. In addition to finding print books from thousands of top academic publishers, GOBI users can also order from the widest range of e-book publishers and aggregators all in one place. Our robust linking ensures that we know all versions of a title, so we can alert you of duplicates automatically across all acquisition models and formats. Save time with GOBI's duplication control, workflow support and cataloging records.

Start building the best e-book collection today.

Click here to request more information about GOBI.



Sign up for the **GOBI** newsletter

Let's Get Social

Follow @EBSCO using the social media platforms that your library prefers:



Facebook

Instagram

LinkedIn