

Enhance your research using magazine archives



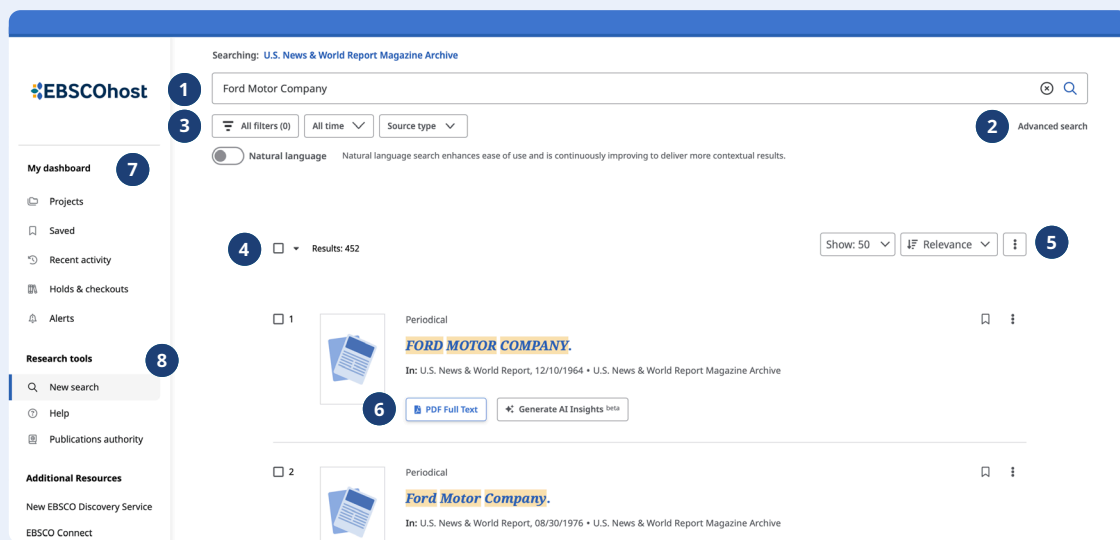
Magazine archives are primary sources that help you expand your research topics with unique accounts of historical events, political trends and evolving culture.

Use magazine archives to:

- Access first issues of magazines to get the full scope of historical content and track the evolution of trends
- Find first-hand accounts of historical and cultural events as witnessed by different populations
- Supplement research across subjects with interviews and observations from journalists
- Explore visual content such as photographs, advertisements and illustrations
- Gain insights into historical timelines through the chronological structure of magazine issues

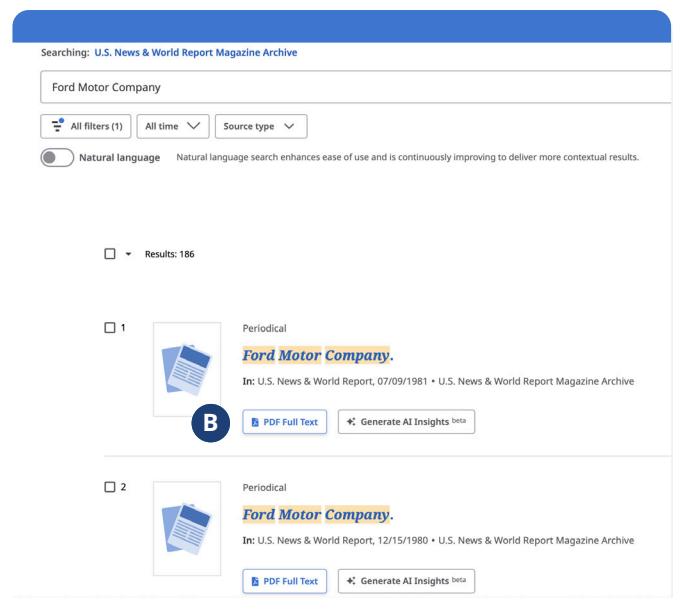
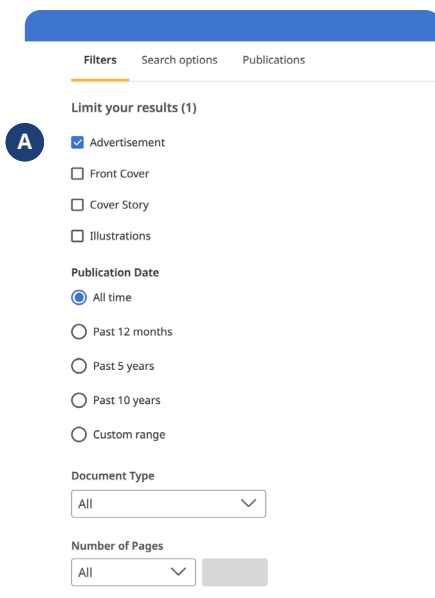
Subjects covered:

- Art and Architecture
- Advertising
- Business
- Communication and Journalism
- Culture/Pop Culture
- Fashion
- Gender Studies
- History
- Lifestyle
- Multicultural Studies
- Political Science
- Science and Technology
- Sports



Keyword Search & Results

- 1 **Search Bar:** Enter your term or topic to search magazine archives available through the library.
- 2 **Advanced Search:** Limit your results to search by content type, publication or date.
- 3 **Quick Filters:** Refine a search using filters without navigating away from results.
- 4 **Sort Results:** Organize results by relevance or date.
- 5 **Save Search:** Save current search or create search alerts.
- 6 **Access Full Text:** View articles as they originally appeared in the magazine.
- 7 **My Dashboard:** Log in to save articles, view search history and organize resources by project.
- 8 **Research Tools:** Access publications and additional sources.



Limiting Searches to Ads or Illustrations

- A **Advertisement Search:** Use advanced search filters to find advertisements in a magazine.
- B **PDF Full Text:** Click to access the advertisement as it appears in the magazine.