

# Experience Business Source Ultimate



# Access Leading Business Magazines

The content in Business Source Ultimate is curated by subject matter experts to ensure that researchers benefit from essential business intelligence.

- Get the full text of *Harvard Business Review*, *Academy of Management Journal*, *Academy of Management Review*, *Management Science*, *Marketing Science*, *MIS Quarterly*, *Bloomberg Businessweek*, *Forbes*, *Fortune*, and many others.
- Access more of the top business journals from the *Financial Times* FT50 list.

The screenshot displays the EBSCOhost interface. On the left is a navigation sidebar with sections: 'My dashboard' (containing links to Projects, Saved, Recent activity, Holds & checkouts, and Alerts), 'Research tools' (containing links to New search and Help), and 'Additional Resources' (containing links to New EBSCO Discovery Service, EBSCO Connect, and Find my Organization). The main content area shows search results for 'corporate sustainability'. At the top, it indicates 'Searching: Business Source Ultimate' and shows the search bar with the query 'corporate sustainability'. Below the search bar are filters: 'All filters (4)', 'Full Text', 'Peer Reviewed', 'Past 12 months', and 'Source type'. The results list two items:

- Item 1:** A peer-reviewed academic journal article titled **Corporate Sustainability: Managing Responsible Business in a Globalised World (2nd edition).** by Laasch, Oliver. Published in the Academy of Management Learning & Education, June 2024. The description states it is a compilation of master classes on corporate sustainability. Subjects include Corporate sustainability, Business planning, and Business ethics.
- Item 2:** A peer-reviewed academic journal article titled **Relationship between corporate sustainability performance and corporate financial performance: The case of companies from the WIG-ESG Index.** by Matuszewska-Pierzynka, Agnieszka. Published in Economics & Business Review, 2024. The description aims to identify the effect of corporate sustainability performance (CSP) on corporate financial performance (CFP) among Polish companies.

# Get **Accurate** Insights

In addition to industry-leading journals and magazines, **Business Source Ultimate** delivers unique content, including:

- Case studies
- SWOT analyses
- Industry surveys
- Country economic reports
- Conference papers
- Videos
- Interviews with business executives
- 1.15 Million company records

The screenshot displays the EBSCOhost search interface. The top navigation bar shows 'EP SALES' and the EBSCOhost logo. The search bar contains 'Business Source Ultimate'. Below the search bar, filters include 'All filters (0)', 'Full Text', 'Peer Reviewed', 'All time', and 'Source type'. The results are displayed in a list format, with the first result being a 'Company Profile' for 'BHP Group Ltd.' from MarketLine. The profile includes the date '12/06/2024' and the source 'Business Source Ultimate'. The subjects listed are 'Mineral industries; Melbourne (Vic.); BHP Group Ltd.; Mineral, ore and precious metal merchant wholesalers; +2 more'. A second result is also visible, showing a similar profile for 'BHP Group Ltd.' dated '09/30/2024'. On the right side of the image, there is a separate graphic titled 'COMPANY PROFILE BHP Group Ltd' with a blue background and a line graph, also featuring the MarketLine logo.

EP SALES

EBSCOhost

My dashboard

- Projects
- Saved
- Recent activity
- Alerts

Research tools

- New search
- Help

Links

- Multidatabase Search (EBSCOhost)

Searching: Business Source Ultimate

Company Profile, BHP Group Ltd.

All filters (0) Full Text Peer Reviewed All time Source type

All results Articles News Reports Video

1 Company Profile

MarketLine **Company Profile: BHP Group Ltd.**

In: BHP Group Ltd. MarketLine **Company Profile**, 12/06/2024 • Business Source Ultimate

A company profile of BHP Group Ltd. is presented.

Subjects: Mineral industries; Melbourne (Vic.); **BHP Group Ltd.**; Mineral, ore and precious metal merchant wholesalers; +2 more

Access options Generate AI Insights beta

2 Company Profile

MarketLine **Company Profile: BHP Group Ltd.**

In: BHP Group Ltd. MarketLine **Company Profile**, 09/30/2024 • Business Source Ultimate

A company profile of BHP Group Ltd. is presented.

Subjects: Mineral industries; Melbourne (Vic.); **BHP Group Ltd.**; Mineral, ore and precious metal merchant wholesalers; +2 more

COMPANY PROFILE  
**BHP Group Ltd**

Marketline

MyEBSCO

Advanced search



# Stay Current

**Business Source Ultimate keeps students and researchers up to date with the latest industry knowledge.**

- Ahead of print content is available for select publishers.
- Newswires deliver the top industry news and information.
- Content is added to the database daily.



The screenshot shows the EBSCOhost interface with a search for 'Samsung' in Business Source Ultimate. The left sidebar contains navigation links for 'My dashboard' (Projects, Saved, Recent activity, Alerts) and 'Research tools' (New search, Help). The main content area displays search results for 'Samsung', with filters for 'All filters (0)', 'Full Text', 'Peer Reviewed', 'All time', and 'Source type'. A 'News' filter is highlighted with an orange box and an arrow pointing to the first result. The first result is a Newswire article titled 'Samsung Boosts Indian R&D for AI-Driven Future.' from Telecom Industry Snapshot, dated 01/29/2025. The second result is another Newswire article titled 'Chinese smartphone brands struggle to break into India's premium segment dominated by Apple & Samsung.' from Advertising, Brands & Marketing Industry Snapshot, dated 01/02/2025. Both results include a 'Show more' link and buttons for 'Access now (PDF)' and 'Generate AI Insights beta'.

EP SALES

EBSCOhost

My dashboard

- Projects
- Saved
- Recent activity
- Alerts

Research tools

- New search
- Help

Links

- Multidatabase Search (EBSCOhost)

Searching: Business Source Ultimate

Samsung

All filters (0) Full Text Peer Reviewed All time Source type

Advanced search

All results Article News Reports Video

1

Newswire

**Samsung Boosts Indian R&D for AI-Driven Future.**

In: Telecom Industry Snapshot, 01/29/2025 • Business Source Ultimate

The article "Samsung Boosts Indian R&D for AI-Driven Future" discusses Samsung's increased investments in its Indian R&D centers in Bengaluru and Noida, focusing on AI feature development for the new Galaxy S25 smartphone. The company's President,.... [Show more](#)

Subjects: Electronic data processing; Smartphones; Artificial intelligence; Samsung Group (Company); +2 more

[Access now \(PDF\)](#) [Generate AI Insights beta](#)

2

Newswire

**Chinese smartphone brands struggle to break into India's premium segment dominated by Apple & Samsung.**

In: Advertising, Brands & Marketing Industry Snapshot, 01/02/2025 • Business Source Ultimate

Chinese smartphone brands are facing challenges in breaking into India's premium segment, which is dominated by Apple and Samsung. Despite efforts in product innovation and improving after-sales services, Chinese brands hold less than 6% of the premium segment. [Show more](#)



# Benefit from Video Content

Three key collections of videos in Business Source Ultimate give researchers additional context for the journal article content and help students retain information to apply to their research.

- 111 videos from a leading publisher of management materials
- 66,000 videos from the Business & Economics collection
- 75,000 videos from the Associated Press

The screenshot displays the EBSCOhost search interface. At the top, the search bar contains 'Apple' and the results are filtered for 'Full Text', 'Peer Reviewed', and 'All time'. The left sidebar shows navigation options like 'My dashboard', 'Projects', 'Saved', 'Recent activity', 'Alerts', 'Research tools', and 'Links'. The main content area shows a grid of video results. The first row of videos is highlighted with an orange border.

Duration	Title
03:13	Apple Rises on Apple Intelligence Rollout, New iMac
02:23	What to Expect From the Apple iPhone 16 Launch
04:07	Why Hasn't Apple Revolutionized TV Yet?
03:06	Apple Unveils Tools for iPhone Addicts

Below the highlighted row, four more video thumbnails are visible:

Duration	Title
05:39	Why Is Apple Losing Market Share in China?
01:57	Apple Unveils Its HomePod Speaker
01:59	Mizuho's Lamba Downgrades Apple After 'Lackluster Demand'
02:23	Huawei Passes Apple in Smartphone Share



# Gain Global Perspective

Students access international content from world-class business journals to enhance research with varying cultural viewpoints.

- Global perspectives allow students to broaden their understanding of diverse business issues and contexts, which enhances creativity and critical thinking.
- Thousands of journals are curated from Asia, Oceania, Latin America and Europe to round out research.

The screenshot displays the EBSCOhost search interface. The search bar contains the term 'accounting'. Below the search bar, there are filters for 'All filters (0)', 'Full Text', 'Peer Reviewed', 'All time', and 'Source type'. The search results are displayed in a list format, with the first result titled 'SEC Comment Letters and 10-K Accounting and Linguistic Reporting'. The interface includes a sidebar with 'My dashboard' and 'Research tools' sections. The 'My dashboard' section includes links to 'Projects', 'Saved', 'Recent activity', and 'Alerts'. The 'Research tools' section includes links to 'New search' and 'Help'. The 'Links' section includes a link to 'Multidatabase Search (EBSCOhost)'. The search results are displayed in a list format, with the first result titled 'SEC Comment Letters and 10-K Accounting and Linguistic Reporting'.

The screenshot displays the 'Geography' filter panel in the EBSCOhost search interface. The panel is titled 'Geography' and includes a search bar for 'Search terms'. Below the search bar, there is a dropdown menu for 'Hit count (high to low)'. The panel lists various geographical locations with their corresponding hit counts: 'united states (67,552)', 'united kingdom (24,797)', 'australia (7,591)', 'china (6,341)', 'canada (3,390)', 'new zealand (3,290)', 'europe (2,736)', 'india (2,540)', 'england (2,117)', and 'california (1,728)'. At the bottom of the panel, there are buttons for 'Clear' and 'Update selections'.



# Business Searching **Interface**

EBSCO's new Business Searching Interface (BSI) offers a clean, modern look to make business research more intuitive and efficient. With improved navigation and a visually appealing design, the new BSI delivers a unique search experience.

Students, faculty and researchers can easily browse leading business journals and magazines, search specific topics and easily locate country economic data, company profiles, industry information, and market research.

## Features include:

- Discover Popular Topics
- Explore Featured Content
- Company Profile Reports
- Country Reports
- Industry Reports
- SWOT Analyses
- Featured Collections
- Browse Featured Business Magazines
- Spotlight On

### Leading Publications in this Database



Business  
Magazines



Accounting & Finance  
Journals



Management  
Journals



Marketing & Sales  
Journals



MIS & POM  
Journals

### Explore featured content



Company  
Profiles by  
Country



Company  
Profiles by  
Industry



Country  
Reports



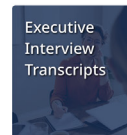
Industry  
Reports



SWOT  
Analyses



Case Studies



Executive  
Interview  
Transcripts



Pathways to  
Research:  
Business &  
Economics



Ahead-of-  
Print Articles



News



### Remote & Hybrid Work

The future of workforce

### Discover popular topics

AI in Business

Leadership

Social Media

Greenwashing

Sports Marketing

Business Continuity

# Business Searching **Interface**

## Featured collections



Executive Interviews  
Wall Street Transcript



Forbes Fintech 50  
View Fintech 50 Lists



Ahead-of-Print  
Early View Articles



Company Profiles  
MarketLine Collection



Industry Surveys  
CFRA (S&P) Collection

## Featured Collections

Deliver notable business writing, executive interviews, ahead-of-print articles and industry surveys.

## Featured Business Magazines

Presents leading, popular business magazines for targeted searches.

## Featured business magazines



Results  
Fortune



Results  
Fast Company



Results  
Harvard Business Review



Results  
Inc.

## SPOTLIGHT ON

### Virtual Influencers

This study seeks to uncover how social comparisons and parasocial relationships manifest within the virtual influencer phenomenon...

[Learn more →](#)



## Spotlight On

Highlights an article based on trending topics relevant to business researchers.

Available for Business Source Premier, Business Source Complete, Business Source Ultimate, Business Source Corporate and Business Source Corporate Plus.





# Want more information?

**Request a free trial**  
of Business Source Ultimate