

BlueCareer from EBSCOlearning

Powered by BlueRecruit

Is your library looking to offer
a **low-effort, 24/7 job fair** that
fuels local workforce development?

Learn how BlueCareer from EBSCOlearning can help people in your community find or switch to a skilled trade job.



Add BlueCareer to your library collection.

Scan the code to request a product demo.

Feature	Benefit
Reliable, regularly updated information on 150+ skilled trades in 15 industries, including pay and career growth data	Gain insights into job outlook, local pay rate and employer requirements (e.g., driver's license, clean criminal record).
Career assessments	Discover recommended skilled trade jobs based on personality, interests and skills.
Learning paths	Understand the process of pursuing a skilled trade, from timelines to apprenticeships to certifications.
Trade school exploration	Filter 1,350 fully accredited trade schools by state and industry to find the right program.
Scholarship exploration	Find scholarships to help offset the cost of continuing education or trade school.
Video training	Take advantage of highly visual, self-paced and budget-friendly learning opportunities, available anytime from anywhere.
Hiring marketplace	Connect with hiring employers without needing a resume.
Administrative module for librarians to track product usage and job creation	Gain insights into job seekers' trade preferences (by percentage) and track number of job placements. By fostering local economic growth, libraries showcase their community value.