

# Public Library Solutions from EBSCO

Feeling stuck on how to best **meet the information needs** of *all* your public library users?

Learn how EBSCO resources can fill in the gaps and help you achieve your most important objectives.



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# Love of Reading



Your library has an important job. To build a **strong community**, you select materials and plan programming that **engages, informs** and fosters **a lifelong love of reading.**





# Love of Reading



**NoveList Plus** and **NoveList K-8 Plus** reading recommendations help librarians connect readers to books that perfectly match their reading preferences and moods.

**EBSCO eBooks** offers affordable subscriptions and perpetual e-book collections of high-quality, unlimited access e-books from top publishers. DRM-free options across a variety of subject areas are also available.

**Flipster** offers digital access to bestselling children's magazines, consumer magazines, journals and trade publications.

**Digital Magazine Archives** offer cover-to-cover access to key magazines — such as *Life*, *People* and *TIME* — from the very first issue.

**Literary Reference Ultimate** is a database of literary reference works across all genres and time periods.

**Poetry & Short Story Reference Source** is a database of information on thousands of classic and contemporary poems and poets.

“

Reading is a passport  
to countless adventures.

---

Mary Pope Osborne  
*Children's author*

# DIY, Hobbies and Makerspaces



Engage your community with **creative programming** that aligns with a wide variety of **interests and passions.**





# DIY, Hobbies and Makerspaces

**Auto Repair Source** offers accurate, authoritative and up-to-date DIY service and repair information for thousands of domestic and imported vehicles.

**Flipster** offers digital magazines covering a range of hobbies, interests and DIY topics.

**Hobbies & Crafts Source** contains “how-to” instructions and creative ideas from leading hobby and craft magazines.

**Home Improvement Source** is a database of user-friendly “how-to” information for those tackling home improvement and repair projects.

**MyHeritage Library Edition** is the largest, most internationally diverse family history research database for helping patrons trace their genealogy.

**Rosetta Stone Library Solution** includes lessons and activities to build reading, writing, speaking and listening skills in 24 languages.

**Small Engine Repair Source** contains detailed, yet user-friendly repair guides for all manner of small engines.



“

Flipster is one of my very favorite resources to share with our students!

---

2022 Modern Library  
Awards Judge

# An Informed Citizenry



In an era when **“fake news”** spreads quickly, it has never been more important for libraries to provide consumers with **vettted information** from **trusted resources**.





# An Informed Citizenry



**78%** of Americans feel that public libraries help them find information that is trustworthy and reliable.

Pew Research Center, 2017

**Business Source Complete** is a database of leading business magazines, journals and other resources to help consumers make good business and financial decisions.

**Consumer Health Ultimate** provides evidence-based reports, magazines, journals, reference e-books and more on a wide range of health and wellness topics. Learn more about all our **Ultimate Databases** for public libraries.

**ConsumerReports.org** offers unbiased ratings, reviews and product comparisons on cars, appliances, electronics and more.

**Explora** is a research experience providing unique, age-appropriate content for schools and public libraries. Compatible databases include:

**MasterFILE Complete**

**Middle Search Plus**

**Primary Search**

and many more...

**FinancialFit** offers short, easy-to-understand personal finance lessons, videos and interactive tools to help patrons make informed financial decisions and achieve their financial goals.

# Job and Career



Your library plays a critical role in your community, keeping small businesses up-to-date with business news and information, and **supporting workers** with tools for **job and career development**.



# Job, Career and Small Business

**Business Source Complete** is a database of leading business magazines, journals, company info, SWOT analyses, market research reports and more.

**LearningExpress Library Complete** offers skill-building, test prep and career-related resources.

**Job & Career Accelerator** includes career exploration tools, millions of up-to-date job and internship postings, an AI-powered resume builder, and more.

**AMA MicroCourses® by EBSCOlearning** contains 80 video courses to help patrons develop their business and leadership skills.

**Small Business Source** includes top consumer small business reference books, business videos, and details on how to create business plans.

**Legal Information Source** provides detailed how-to instructions covering a wide range of legal issues and thousands of legal forms.



**56%** of American adults say libraries contribute to helping people find jobs or pursue job training.

Pew Research Center, "Libraries 2016"



# Job, Career and Small Business



**DemographicData from EBSCOlearning** provides reliable market insights and demographic data to help individuals make informed decisions — whether they're starting a business, conducting research or exploring local economic trends.

**EBSCOlearning Accel** is designed to help individuals build business and leadership skills. It includes videos, business book summaries, articles, learning paths and microcourses with certificates of completion.

**BlueCareer from EBSCOlearning** provides information on 100+ skilled trade jobs in more than a dozen industries, career and personality assessments, trade school and scholarship searches, online training and more.

**AlliedCareer from EBSCOlearning** is a comprehensive resource center dedicated to allied health career exploration and preparation.



More than **one-third** of Americans have explored starting their own business.

# Diversity, Equity and Inclusion Resources



Enhance research and reading experiences for **all library users** by ensuring that the content in your collection represents their **lived experiences** and meets their **specialized learning needs.**



# Diversity, Equity and Inclusion Resources

**Ethnic Diversity Source** is a database covering the culture, traditions, social treatment and lived experiences of many ethnic populations in North America.

**Flipster** provides digital access to magazines such as *Essence*, *Out*, *Latino Leaders*, *Native Max* and more.

**LGBTQ+ Source** offers full text for scholarly and popular LGBTQ+ publications and historically important primary sources.

**NoveList Plus** and **NoveList K-8 Plus** reading recommendations help librarians connect readers to books and authors that broaden or reflect their lived experiences.

**Read It!** includes articles with modified vocabulary and sentence structure for English-language learners and those needing adapted reading material.

**Referencia Latina** is a Spanish-language database providing a variety of content on general interest topics.

**Rosetta Stone Library Solution** includes lessons and activities to build reading, writing, speaking and listening skills in 24 languages.

**See all DEI resources from EBSCO**

*Interface and article translation is available in more than 30 languages.*

*Learn more about [EBSCO's Commitment to Accessibility](#)*

“Reading is an exercise in empathy; an exercise in walking in someone else’s shoes for a while.”

Malorie Blackman  
Author

# Technology



**Efficient technology solutions** ensure that your library's valuable materials are **easy to find**, whether members are in the library or remote.



# Technology



**EBSCO Discovery Service (EDS)** brings together all your library resources, including the catalog, in one simple search.

**BiblioGraph** is an open data platform that enhances the value of your library's catalog by making it more visible on the open web.

**BiblioGraph NoveList Enrichment** directly links NoveList's series information, appeal factors and other reader metadata to your catalog to help your library attract new users.

**NoveList Select** supercharges individual book records in your library catalog with the rich metadata in **NoveList Plus**.

**OpenAthens** offers easy, secure single sign-on access to all the materials in your library.

**Stacks** empowers you to design and create a world-class library website experience without relying on web developers or IT support.

**EBSCO Mobile** gives users anytime access to the library's collections through an easy-to-use app.

*Privacy, security, accessibility and globalization are key considerations in all our product development strategies.*

*[Learn more](#) about EBSCO's commitment to these areas.*

“  
Stacks has made  
maintaining our  
website much more  
streamlined and efficient.

Victoria L. Klehn

*Director of Library Services  
Marion and Ed Hughes Public Library*

# Collection Management and Marketing



Marketing your library's resources today poses **new challenges** and **opportunities** with libraries serving patrons in person and online.



# Collection Management and Marketing

**Core Collections** give impartial, authoritative guidance for building and maintaining well-rounded collections, updated monthly. Ensure complete coverage with the full suite, including **Core Collection en Español**.

**EBSCONET Subscription Management** provides convenient online access to pricing, access options and other important details for thousands of individual titles, e-journals and e-journal packages.

**LibraryAware** helps libraries excite their communities about reading and more by offering time-saving, award-winning templates and ready-to-go materials powered by NovelList reading recommendations.

**Learn with NovelList Plus** is a subscription that provides quality, expert training in readers' advisory and library promotions for all staff. Courses are self-paced and focus on the core skills library staff need.

**Mosaic** brings together the strengths of GOBI Library Solutions and ECM to deliver a modern, accessible platform designed for efficiency and ease of use. It simplifies library acquisitions by offering streamlined workflows, guaranteed pricing, and a rapid fulfillment.



“LibraryAware allowed us to vastly modernize our marketing output almost immediately.”

Diane Silva  
*Riverside Public Library (IL)*

# Professional Development and Research



With everything on your calendar, desk and shelves, professional tools you can access on your schedule will keep you, your library and your staff **ahead of the curve.**





# Professional Development and Research



**97%** of learners said EBSCO Academy courses helped them achieve their professional development goals.

EBSCO Customer Training  
Survey, 2021

**Academic Search Ultimate** is the world's highest-quality multidisciplinary database of peer-reviewed, full-text journals.

**EBSCO Academy** is the one-stop learning portal for increasing EBSCO resource knowledge through self-paced e-learning paths, recorded videos and live instructor-led training sessions.

**EBSCO Connect** provides FAQs, guides, tutorials, promotional materials and more to help customers get the most out of their EBSCO products and services.

**Flipster** digital magazines include *Library Journal*, *Horn Book Magazine*, *Computers in Libraries* and many more.

**Learn with NovelList Plus** is a subscription that provides quality, expert training in readers' advisory and library promotions for all staff. Courses are self-paced and focus on the core skills library staff need.

**Library & Information Science Source** offers journals and periodicals to help information professionals keep pace with the latest trends in a rapidly evolving field.

**Professional Development Collection** includes highly specialized full-text content for educators, professional librarians and researchers.



# Let EBSCO help you unlock the door to a better future for your community.

Contact your EBSCO Sales Representative for a **free consultation**.

[Request information](#)

