



Taylor & Francis Group
an **informa** business

Shifting Priorities, Embracing Opportunities: Updates on Taylor & Francis Publishing and eBooks in Poland

Speaker



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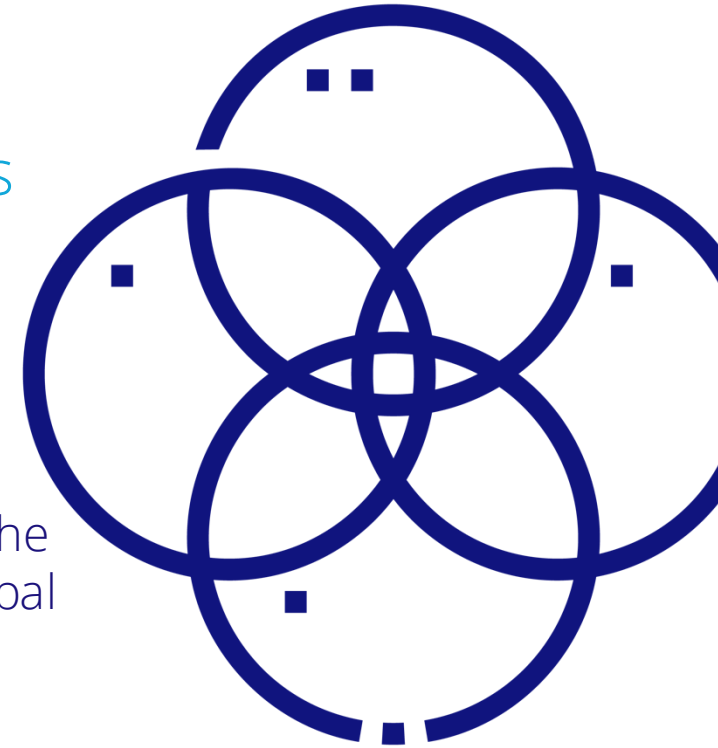
A Trusted Open Research Partner

A Leader of Open Research in Humanities & Social Sciences

Taylor & Francis is championing routes to open for HSS authors, building on an academic publishing heritage of over 200 years, and one of the largest HSS portfolios.

Diversity of Models to enable Open Research

Taylor & Francis is committed to developing and transforming services to fulfil the vision of open research. Our ambition is to meet the changing needs of the global research community, we believe a diversity of models is needed to ensure a sustainable open future for all.



Research Integrity

Research integrity is fundamental to everything we do. We're combining human expertise with technology to uphold the highest standards in publishing. Our open research policies promote transparency and reproducibility throughout the research lifecycle.

We segment our portfolio to cater to a diverse range of needs and priorities.

Five trusted brands offering open research solutions for researchers worldwide



Hybrid and open access journals in science, technology, medicine and engineering



The home of humanities and social sciences (HSS). Hybrid and open access journals, books and digital resources



Open research platforms and services, partnering with the world's leading research funders



Open access journals across biomedical, life, environmental, physical, engineering and computer sciences

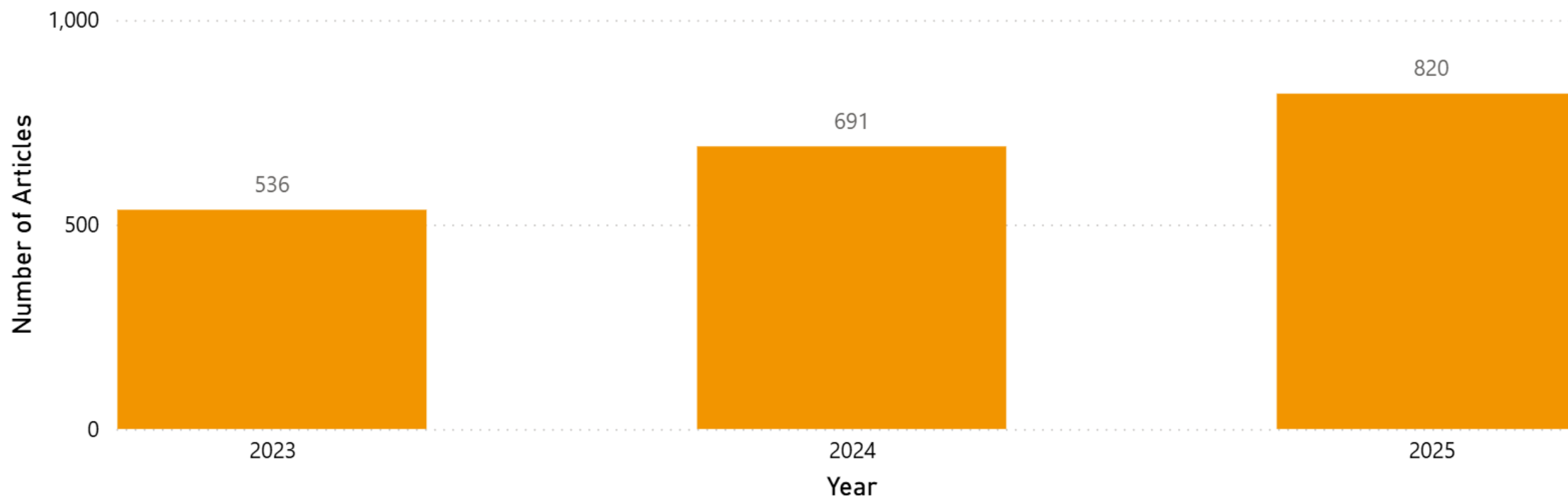


Specialists in open access journals in health sciences

Growth in open research publishing among Poland-based researchers

Number of Articles by Year and Open Access Status

Open Access? ● Y



OA publications by Poland-based corresponding authors in T&F, Dove, F1000 and PeerJ titles have grown by 53% since 2023.

Read & Publish article highlights in numbers

T&F articles funded via the Read & Publish partnership with the ICM consortium since 2024 have achieved significant reach and readership, showing how OA publishing unlocks demand for research in multiple domains within and outside academia



234 articles supported for open access since 2024



Funded articles downloaded over 350,000 times collectively



Downloads and mentions from across 206 countries, indicating a global reach



35% of articles funded aligned with a UN Sustainable Development Goal



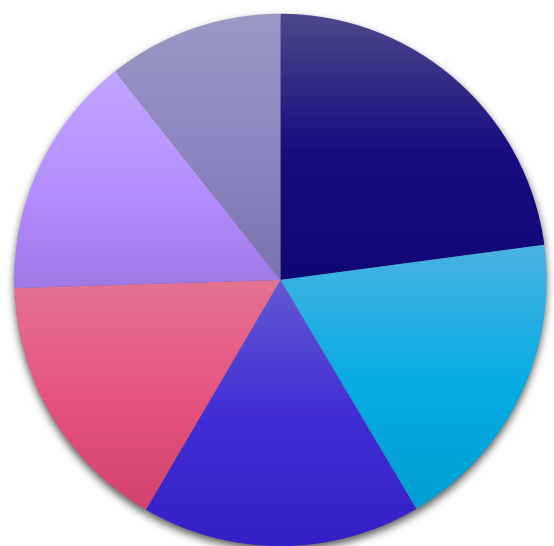
Received over 400 academic citations collectively



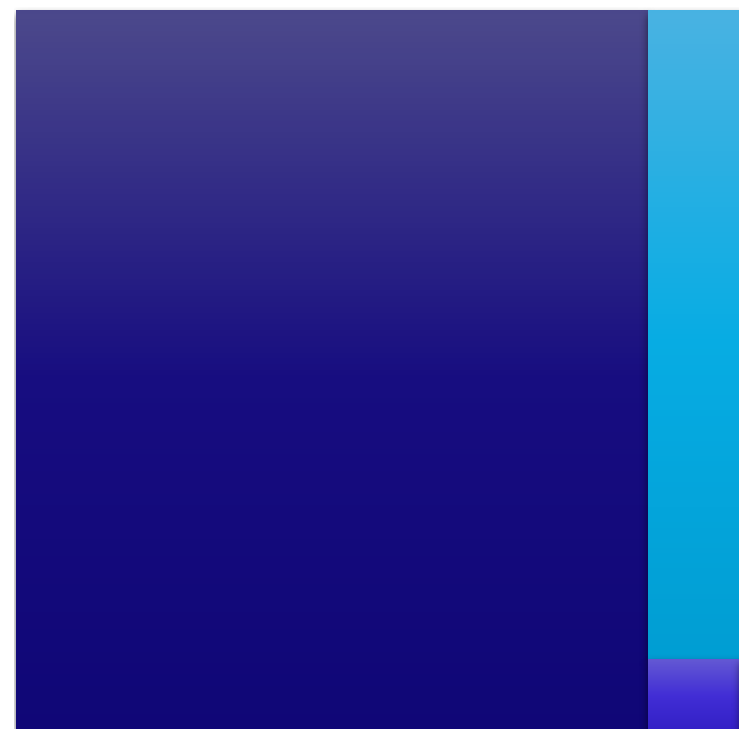
Received 313 mentions in news stories and social media globally

Pathways to Open Across Our Portfolio

Our portfolio is balanced across disciplines and subject areas with over half of our journals falling into Social Sciences & Humanities (HSS) category. Compared to STEM, HSS disciplines tend to lack APC funding, thereby making the Gold OA model less suitable. Read & Publish agreements have been impactful in allowing HSS authors in our Hybrid journals to choose open access. However, a broader range of pathways to open is needed to support the global community.

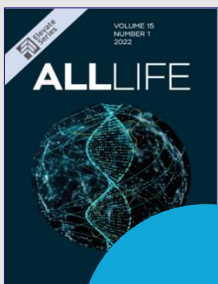


- Social Sciences
- Behavioural Science & Education
- Humanities, Media & Arts
- Medicine & Health
- Physical Sciences and Engineering
- Life, Earth and Environmental Sciences



- Hybrid OA
- Gold OA
- Diamond OA
- S2O
- CPOP

Taylor & Francis open access in numbers



330+

Full OA journals:
Over 330 full OA journal; plus over 2,000 journals with a hybrid OA option.



410k+

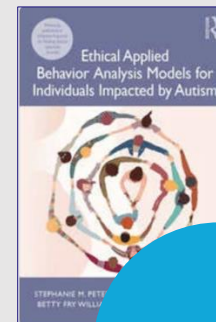
410,000+ OA articles: available on Taylor & Francis Online



A leading OA publisher

We have more content pieces in the OAPEN library of OA books than any other publisher.

1,000+ institutions and funders in open access agreements: supporting researchers around the world to publish OA.



3,000+

Fully open access books: available through the Taylor & Francis eBooks website



52k+

OA chapters: available in Taylor & Francis books.

Why use eBooks?

An eBook is an electronic version of a printed book which can be read on a computer or a specifically designed electronic device. Many titles which are available in print can be read in eBook format, including textbooks and library reference titles.

What are the advantages of eBooks?

Environmentally friendly

eBooks have a lower environmental impact. For example, they are paperless and do not require postage or packaging



eBooks are portable

You can carry a whole library of eBooks with you at any time, meaning you can read eBooks anywhere and to your own schedule

They are interactive

Readers can search and highlight keywords or phrases

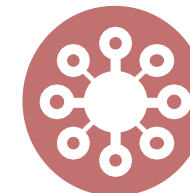


Quick delivery

Providing the title is available, there's no need to wait. eBooks are quick to download and there's no waiting for postage

Variety

eBooks are available in a wide range of subject areas



eBooks take up less space

You can store multiple eBooks on your electronic device, saving space on your bookshelf

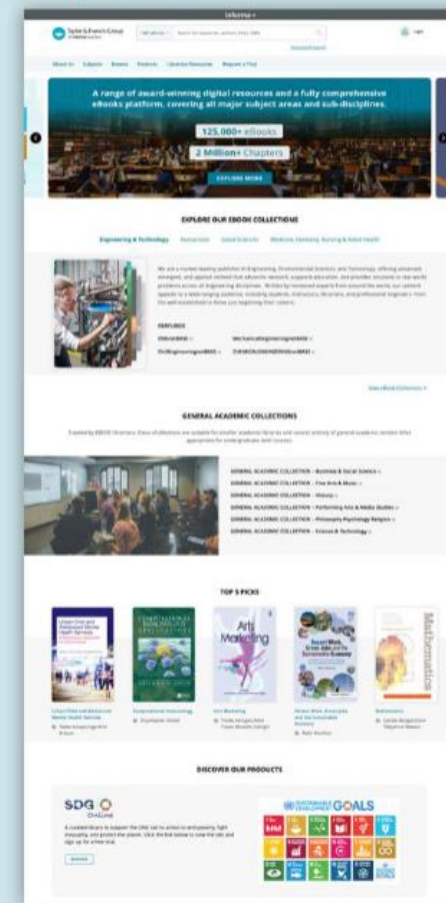


The Taylor & Francis eBook Portfolio

- More than 180,000 eBooks available (98% = DRM-free) + Open Access
- DRM-free unlimited user access, no limitation regarding the number of simultaneous users, copying/pasting, printing etc.
- Option to **download** a title as a **PDF** or **EPUB** or read the content online
- IP authentication for seamless access
- Integration with library discovery systems
- No minimum purchase
- Titles can be purchased **one by one**
- Order direct from our platform, with **immediate access** to purchases.

Taylor & Francis eBooks has a vast collection of eBooks across a wide range of subjects:

- Agriculture
- Area Studies
- Arts
- Audiology & Hearing Science
- Behavioral Sciences
- Biological Science
- Biomedical Science
- Bioscience
- Built Environment
- Chemical Engineering
- Chemistry
- Civil Engineering
- Communication Studies
- Computer Science
- Development Studies
- Earth Sciences
- Economics, Finance, Business & Industry
- Education
- Energy
- Electrical Engineering
- Engineering & Technology
- Environmental Engineering
- Environmental Science
- Environmental Studies & Management
- Ergonomics
- Food Science & Technology
- Forensics
- Geological Science
- Geography
- Health & Social Care
- Homeland Security
- Humanities
- Industrial Engineering
- Information Science
- Information Technology
- Language & Literature
- Law
- Life Science
- Materials Science
- Mathematics & Statistics
- Mechanical Engineering
- Medicine, Dentistry, Nursing & Allied Health
- Mining Engineering
- Museum & Heritage Studies
- Nanoscience & Nanotechnology
- Nutrition
- Occupational Health & Safety
- Pharmaceutical Science
- Physical Sciences
- Politics & International Relations
- Polymers
- Public Administration
- Reference & Information Science
- Science & Technology
- Social Sciences
- Social Work
- Sports & Leisure
- Statistics
- Tourism, Hospitality & Events
- Urban Studies
- Veterinary Medicine
- Water Science



Evidence Based Acquisition (EBA)



12 months of access to a large collection of titles (EBA Content Pool) is made available against a predetermined budget (EBA deposit).



At the end of the 12-month period, a comprehensive usage report will be provided, and you use the EBA-deposit to select titles for perpetual ownership.



The EBA content pool can be defined by a “pick & mix” selection from across our entire catalogue of DRM-free eBooks, all subjects/titles.



Content pool six-month review: after six months, we will add new titles equal to the number of unused ones. You can select from a list of denials or request alternatives.



At the end of the EBA, you are also allowed to choose titles that weren't in the EBA content pool (e.g. denials or any other title that is available).

Our EBA Website



How EBA Delivers More Value

Your EBA deposit gives you access to many more books during a 12-month period. You can then use usage and denial data to decide which books to own in perpetuity.

The number of books that you have access to, and purchase, is determined by the average book price and the size of your deposit. Here's an example based on an average book price of £200.

Single Title eBook Acquisition	EBA Model
<ul style="list-style-type: none"> • Total spend = £10,000 • Books purchased title-by-title • Perpetual access to approx. 50 books 	<ul style="list-style-type: none"> • Total spend = £10,000 • 12-month access to at least 750 books • Perpetual access to approx. 50 books

EBA to Open

Supports OA Publishing



Our EBA + Open model combines traditional benefits with open access publishing support, including reduced Book Publishing Charges.

EBA + Open: Supporting Sustainable Scholarly Publishing

Our EBA + Open model helps you to maximize your library budget by combining traditional EBA benefits with open access publishing support, including significantly reduced Book Publishing Charges (BPCs) for your researchers; in turn, empowering your institution to extend its academic reach globally while supporting sustainable scholarly publishing.

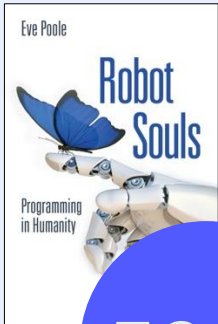
[Learn About EBA + Open](#)

EBA&Open

AI for academic research at Taylor & Francis

Advancing knowledge and transforming publishing

Advancing knowledge



500+

Books on AI including a series with the prestigious Association for the Advancement of Artificial Intelligence



300+

Journals focusing on AI or incorporating AI methods - including the world's first research journal dedicated to Psychology and AI



Transforming publishing

"Properly harnessed AI will speed up research to translate from bench to bedside. For me, this is its fundamental role."

*Leon Heward-Mills,
Managing Director,
Researcher Services*

AI and the research community



Carefully considered partnerships with AI developers



Innovative licensing terms for institutions



Clear policies for researchers using AI

Opportunities

Taylor & Francis promotes the responsible use and development of AI for research and academia.

AI is already helping researchers and publishers to make the most of their time and disseminate their research further by:

- Improving content systematisation via summarisation and keyword and metadata extraction
- Reducing the cost and time of literature discovery, classification, and review
- Reducing time to acceptance and time to publication
- Reducing the cost of language improvement and article writing
- Widening access, translation, and accessibility

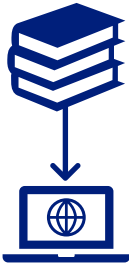
Our AI Initiatives



PaperPal tool (Cactus Communications) for language editing and manuscript evaluation support.



Unified Content Management: Semantic search of relevant content via concepts and questions across our book and journal portfolio. Legacy content upgrade for machine-ready consumption.



Manuscript Readiness Checks: AI-enabled manuscript inspection of items such as corresponding author, privacy or data statements, and other requirements to speed up time to acceptance and to publication.

Integrity Checks: Suite of tools for paper mill and fraudulent article detection.



New types of content, such as Plain Language Summaries, systematic reviews, podcasts, and book-to-video course conversion.



Journal Suggester: simplifies the journal selection process, providing researchers with tailored suggestions that match the scope and impact of their work.

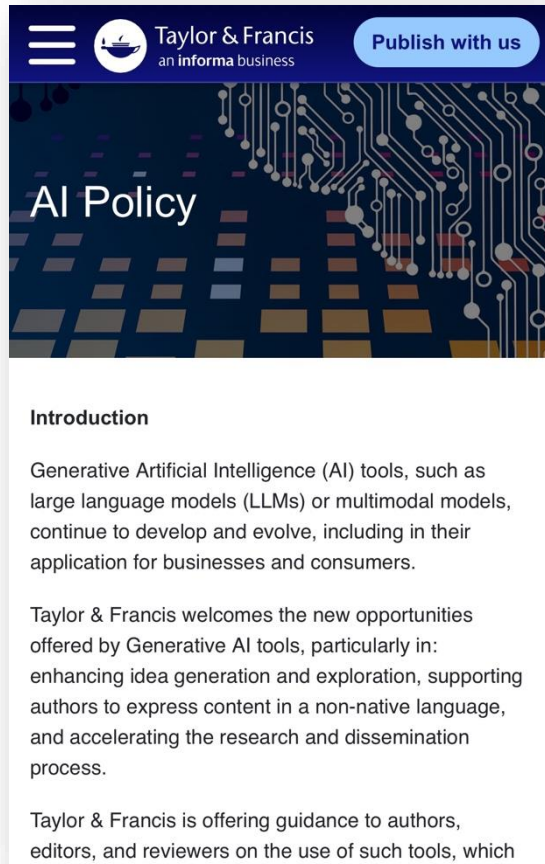
Spotlight on... SnapShot pilot with DataSeer

In this collaborative project, we have worked closely with DataSeer to pilot and configure SnapShot, an AI tool designed to rapidly assess whether submitted manuscripts meet our data sharing requirements and editorial policy expectations.

Read more here:

<https://insights.taylorandfrancis.com/research-impact/moving-the-needle-on-open-data-new-study/>

Taylor & Francis' AI Policy



Expanded guidance released in **June 2024**

- **Authorship**
Generative AI tools must not be listed as an author.
- **Transparency**
Authors must clearly acknowledge any use of Generative AI tools.
- **Confidentiality, data security, and intellectual property rights.** Editors and peer reviewers must not upload files, images or information from unpublished manuscripts into Generative AI tools.
- **Identifies risks and appropriate/inappropriate author use** of Generative AI.
- **Provides guidance on author disclosure** of Generative AI use.

Taylor & Francis supports the responsible use of AI tools that respect high standards of data security, confidentiality, and copyright protection to help researchers and publishers make the most of their time.

<https://taylorandfrancis.com/our-policies/ai-policy/>

Summary

Commitment to Empowering the Global Research Community

- Pioneering Open Access Publishing Models: Expanding access and visibility for Polish researchers.
- Comprehensive Content Solutions: Offering diverse, high-quality resources across disciplines.
- Advanced AI Tools and Innovations: Enhancing research workflows and accelerating discovery.
- Driving Knowledge Advancement: Transforming publishing to align with the evolving needs of researchers.



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Let's keep in touch

How can we support your
research ambitions?

