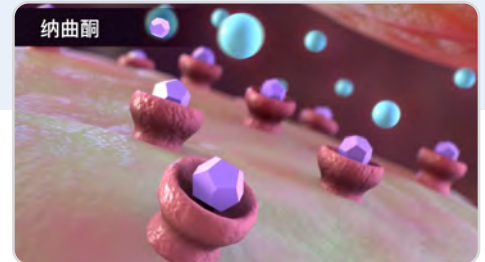
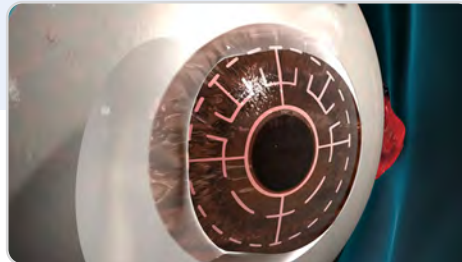
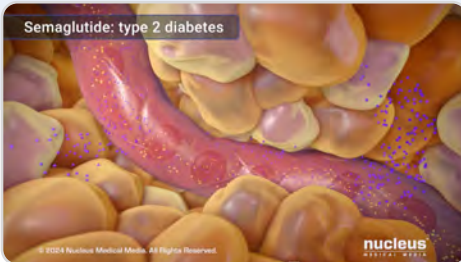


SMART Scientific & Medical ART

PRODUCT UPDATE
January 2025

Here's what's new this year for the SMART Imagebase, a subscription website featuring medical images and animations from Nucleus Medical Media, Inc.



50+ New Animations

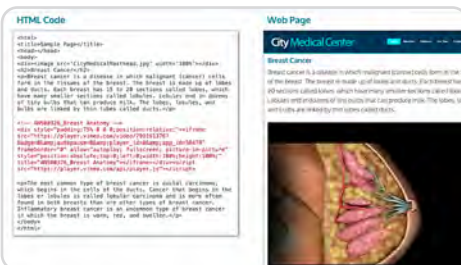
The new animations include highly requested topics such as diabetic food care, the A1C test, and checking your blood sugar. [Learn more.](#)

500+ New 3D Images

Our editors have selected some of the best key frames to use as graphics for education and editorial application from Nucleus's award-winning 3D animations. [Learn more.](#)

300+ New Translations

Working with subject experts at major hospitals in China and India, Nucleus has translated the audio of our most popular animations into [Mandarin](#) and [Hindi](#).



Embedded Animations

Embedding 3D animations is a quick and easy way to make your web-connected learning courses and patient education materials more engaging and easier to understand. [Learn more.](#)

New Snippet Tool

With our new Snippet Tool, you can quickly make short, animated movies from any Nucleus animation to bring your course or presentation to life! [Learn more.](#)

Collections Features

It's easy to assemble and share Nucleus images and animations with your students, trainees or colleagues using this simple tool. [Learn more.](#)



QRx Video System

Create trackable URL codes for your online and print materials that link to Nucleus medical animations. Better yet, you can measure the impressions, views, clicks, and conversions using the QRx online dashboard! [Learn more.](#)

COMING
IN 2025

What users are saying about the images and videos in SMART Imagebase

"Nucleus helps me when I'm trying to explain medical information to a patient. I'm learning to incorporate this resource more and more into patient visits because the incredible visuals and simple explanation help to reinforce information that I discussed earlier."

"Many patients told me they were never shown this kind of detail – it really was important for them to understand basic anatomy and physiology. Then learn how certain disease processes can cause problems. It helped them to make a connection with finding value in their health journey."

"About 65% of people are visual learners. I have used this for resident and staff training as well and always get positive responses."

"Very helpful!" "Amazing graphics!"
"This is incredible to see how the body functions" – those are reactions to the video on cardiovascular disease. It helped motivate people to make positive changes."

Dana Glenn, MD, DABFM, Women's Health Medical Director/Ambulatory Care- James A. Haley Veterans Hospital, Tampa, FL

"What I like most about the Nucleus Medical Art Library is the 3D animation content. While the content is unrivaled in its beauty, accuracy and presentation, it's simply a better way to learn for some individuals. And, for a visual learner facing a surgical procedure, a scary diagnosis or an unfamiliar medical test, the quickest way to both allay fears and increase compliance would be Nucleus animation."

"Back in the day, I had a lot of patients who would be really nervous about getting a feeding tube ... and they would routinely say, 'no, I'll never have a feeding tube.' The Nucleus animation about PEG-2 placement is just such an amazing visual of exactly what happens! I know for a fact, seeing this particular animated video, would calm them because it clearly demonstrates that the process is nowhere near as bad as the patients anticipate."

**Jessica Rubin Greene, RDN, LD -
James A. Haley Veterans' Hospital**

"I use it to educate patients on their particular valve pathology combined with lay person language. I use Nucleus (animations) primarily in my Heart Valve Clinic...The patients almost unanimously say at the end of our visits that 'it was very helpful to understand things better.'"

**David Whitaker, MD, Deputy Chief Of Staff-
Tampa VA Medical Center**