

Business Source Complete

An Essential Tool for Business Students

Business Source Complete offers thousands of SWOT analyses, industry reports, country economic reports, market research reports and case studies. In addition, the comprehensive database offers executive and analyst interviews as well as working papers collections.



Content includes

- ✓ Provides researchers with **essential business journals** such as *Harvard Business Review*, *Academy of Management Journal*, *Academy of Management Review*, *Management Science*, *Marketing Science*, *MIS Quarterly*, *Bloomberg Businessweek*, *Forbes*, *Fortune*, and many others
- ✓ More than **770** active full-text, peer-reviewed journals with NO embargo
- ✓ More than **840** active full-text journals indexed in Web of Science or Scopus
- ✓ Nearly **11,000** company profiles in the unique Company Discovery Pages feature
- ✓ **Ahead of print content** for relevant titles from key publishers

1,778
active full-text
journals and
magazines



1,230
active full-text,
peer-reviewed
journals



Business Searching Interface

EBSCO's new Business Searching Interface (BSI) offers a clean, modern look to make business research more intuitive and efficient. With improved navigation and a visually appealing design, the new BSI delivers a unique search experience.

Students, faculty and researchers can easily browse leading business journals and magazines, search specific topics and easily locate country economic data, company profiles, industry information, and market research.

Features include:

- Discover Popular Topics
- Explore Featured Content
- Company Profile Reports
- Country Reports
- Industry Reports
- SWOT Analyses
- Featured Collections
- Browse Featured Business Magazines
- Spotlight On

Leading Publications in this Database



Business Magazines



Accounting & Finance Journals



Management Journals



Marketing & Sales Journals

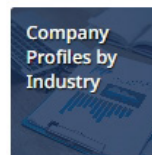


MIS & POM Journals

Explore featured content



Company Profiles by Country



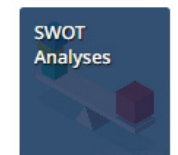
Company Profiles by Industry



Country Reports



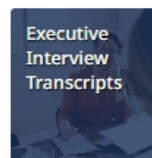
Industry Reports



SWOT Analyses



Case Studies



Executive Interview Transcripts



Pathways to Research: Business & Economics



Ahead-of-Print Articles



News



Leadership

The latest research in transformational leadership

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