

Researching Business Studies?

Start with **Business Source** using the new Business Searching Interface



Six key resources in Business Source to help with your business research:

- **Harvard Faculty Seminar Series Videos:** Watch related videos from Harvard Business School which appear in your results. (Available with Business Source Complete and Business Source Ultimate)
- **Company Profiles:** Get information on key executives, competitors, major products and services, revenue and market value.
- **SWOT Analyses:** Learn the strengths, weaknesses, opportunities and threats of a company.
- **Country Reports:** Get information on a country's political climate, economic condition, government spending and gross domestic product of the region hosting the company you're searching.
- **Industry Profiles:** View profiles of the industry to which a company is related.
- **Videos:** Learn from industry leaders including the Academy of Management, Bloomberg and more. (Available in Business Source Ultimate)

Additional Resources:

- Books
- Business Journals
- Case Studies
- Financial Data
- Market Reports

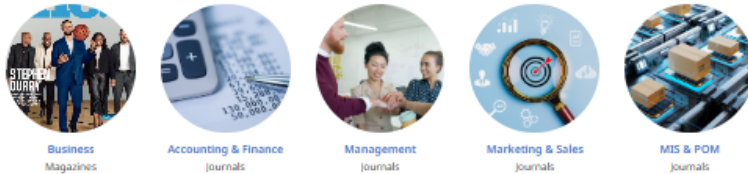
Areas covered:

- Accounting
- Banking and Finance
- Business Ethics
- Business News
- Business Strategy
- Employment Law
- Human Resources
- Management
- Marketing
- Regional Business

Business Searching Interface Features

Business Searching Interface

Leading Publications in this Database



Explore featured content



Discover popular topics



Featured business magazines



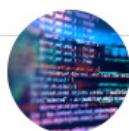
ims is inaccurate of now business magazines will appear on product, but the image may vary.

SPOTLIGHT ON

Forbes Fintech 50

View the annual list published by Forbes that features the most innovative and influential private fintech companies in the United States.

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1. Leading Publications:

Browse the top business journals and magazines.

2. Featured Content:

Explore curated content by subject including:

- **Company Profiles:** Search for company information by country or industry.
- **SWOT Analyses:** Search all SWOT analyses or browse by industry.
- **Ahead-of-Print:** Access articles before they're printed.

3. Popular Topics:

Discover popular topics for your next search.

4. Featured Business Magazines:

Access issues of leading business magazines.

5. Spotlight On:

Explore an article based on trending topics.

The Business Searching Interface is not available with Business Source Elite.