

Entdecken Sie **Business Source Ultimate**



Zugang zu führenden **Wirtschaftsmagazinen**

Die Inhalte in Business Source Ultimate werden von Fachexpert:innen zusammengestellt, so dass den Nutzer:innen die wichtigsten Informationen aus der Betriebswirtschaft und Wirtschaft zur Verfügung stehen.

- Greifen Sie auf Volltextinhalte aus Zeitschriften wie z. B. *Harvard Business Review*, *Academy of Management Journal*, *Academy of Management Review*, *Management Science*, *Marketing Science*, *MIS Quarterly*, *Bloomberg Businessweek*, *Forbes*, *Fortune* und mehr zu.
- Erhalten Sie Zugriff auf weitere renommierte Wirtschaftszeitschriften aus der FT50-Liste der *Financial Times*.

The screenshot displays the EBSCOhost search interface. The search bar contains the text "corporate sustainability". Below the search bar, there are filters for "All filters (4)", "Full Text", "Peer Reviewed", "Past 12 months", and "Source type". The search results are displayed in a list format. The first result is a peer-reviewed academic journal article titled "Corporate Sustainability: Managing Responsible Business in a Globalised World (2nd edition)" by Laasch, Oliver, published in the Academy of Management Learning & Education in June 2024. The second result is a peer-reviewed academic journal article titled "Relationship between corporate sustainability performance and corporate financial performance: The case of companies from the WIG-ESG Index" by Matuszewska-Pierzynka, Agnieszka, published in Economics & Business Review in 2024. The interface also includes a sidebar with navigation options like "My dashboard", "Research tools", and "Additional Resources".

Erhalten Sie präzise Einblicke

Zusätzlich zu den branchenführenden Zeitschriften und Magazinen bietet Business Source Ultimate viele weitere herausragende Inhalte. Dazu zählen:

- Fallstudien
- SWOT-Analysen
- Branchenberichte
- Länderberichte
- Konferenz- und Tagungsberichte
- Videos
- Interviews mit Führungskräften
- Unternehmensprofile

The screenshot displays the EBSCOhost search interface. The search query is "Company Profile, BHP Group Ltd." and the results are filtered to show "All filters (0)", "Full Text", "Peer Reviewed", "All time", and "Source type". The results list shows two entries, both titled "Company Profile" and "MarketLine Company Profile: BHP Group Ltd.". The first entry is dated 12/06/2024 and the second is dated 09/30/2024. Both entries include a preview of the document content, which starts with "A company profile of BHP Group Ltd. is presented." and lists subjects: "Mineral industries; Melbourne (Vic.); BHP Group Ltd.; Mineral, ore and precious metal merchant wholesalers; +2 more". A preview of the document cover is shown on the right, featuring the title "COMPANY PROFILE BHP Group Ltd" and the MarketLine logo.

Bleiben Sie auf dem Laufenden

Business Source Ultimate hält Studierende, Wissenschaftler:innen und Forschende mit den neuesten Informationen auf dem aktuellen Stand der Branche.

- „Ahead of Print“-Inhalte sind für ausgewählte Verlage verfügbar.
- Newswires liefern die wichtigsten Nachrichten und Informationen aus der Branche.
- Neue Inhalte werden täglich in der Datenbank ergänzt.

EP SALES

EBSCOhost

My dashboard

- Projects
- Saved
- Recent activity
- Alerts

Research tools

- New search
- Help

Links

- Multidatabase Search (EBSCOhost)

Searching: Business Source Ultimate

MyEBSCO

Samsung

All filters (0) Full Text Peer Reviewed All time Source type

Advanced search

All results Articles News Reports Video

1 Newswire

Samsung Boosts Indian R&D for AI-Driven Future.

In: Telecom Industry Snapshot, 01/29/2025 • Business Source Ultimate

The article "Samsung Boosts Indian R&D for AI-Driven Future" discusses Samsung's increased investments in its Indian R&D centers in Bengaluru and Noida, focusing on AI feature development for the new Galaxy S25 smartphone. The company's President, ... [Show more](#)

Subjects: [Electronic data processing](#); [Smartphones](#); [Artificial intelligence](#); [Samsung Group \(Company\)](#); +2 more

[Access now \(PDF\)](#) [Generate AI Insights beta](#)

2 Newswire

Chinese smartphone brands struggle to break into India's premium segment dominated by Apple & Samsung.

In: Advertising, Brands & Marketing Industry Snapshot, 01/02/2025 • Business Source Ultimate

Chinese smartphone brands are facing challenges in breaking into India's premium segment, which is dominated by Apple and Samsung. Despite efforts in product innovation and improving after-sales services, Chinese brands hold less than 6% of the premium smartphone market in India. ... [Show more](#)

Nutzen Sie vielseitige **Videoinhalte**

Drei wichtige Videokollektionen in Business Source Ultimate geben Nutzer:innen zusätzlichen Kontext zu den Inhalten aus Zeitschriftenartikeln und helfen ihnen dabei, Informationen noch besser zu verstehen.

- 111 Videos eines führenden Anbieters von Managementinhalten
- 66.000 Videos aus der „Business & Economics Collection“
- 78.000 Videos der Associated Press

The screenshot displays the EBSCOhost search results page for the query 'Apple'. The interface includes a search bar with the query 'Apple', filter options for 'All filters (0)', 'Full Text', 'Peer Reviewed', and 'All time', and a search button. Below the search bar, there are tabs for 'All results', 'Articles', 'News', 'Reports', and 'Video'. The video results are displayed in a grid format, with each video thumbnail showing a play button and a title. The titles of the videos are: 'Apple Rises on Apple Intelligence Rollout, New iMac' (03:13), 'What to Expect From the Apple iPhone 16 Launch' (02:23), 'Why Hasn't Apple Revolutionized TV Yet?' (04:07), 'Apple Unveils Tools for iPhone Addicts' (03:06), 'Why Is Apple Losing Market Share in China?' (05:39), 'Apple Unveils Its HomePod Speaker' (01:57), 'Mizuho's Lamba Downgrades Apple After 'Lackluster Demand'' (01:59), and 'Huawei Passes Apple in Smartphone Share' (02:23).

EP SALES

Searching: Business Source Ultimate

MyEBSCO

EBSCOhost

Apple

All filters (0) Full Text Peer Reviewed All time

Advanced search

My dashboard

Projects

Saved

Recent activity

Alerts

Research tools

New search

Help

Links

Multidatabase Search (EBSCOhost)

All results Articles News Reports Video

03:13 Apple Rises on Apple Intelligence Rollout, New iMac

02:23 What to Expect From the Apple iPhone 16 Launch

04:07 Why Hasn't Apple Revolutionized TV Yet?

03:06 Apple Unveils Tools for iPhone Addicts

05:39 Why Is Apple Losing Market Share in China?

01:57 Apple Unveils Its HomePod Speaker

01:59 Mizuho's Lamba Downgrades Apple After 'Lackluster Demand'

02:23 Huawei Passes Apple in Smartphone Share

Business Searching Interface

EBSCO's Business Searching Interface (BSI) bietet ein klar strukturiertes, modernes Design, das die Recherche im Bereich Wirtschaft noch intuitiver und effizienter gestaltet. Mit einer optimierten Navigation und einem visuell ansprechenden Design bietet das BSI eine herausragende Sucherfahrung.

Nutzer:innen können ganz einfach führende Wirtschaftszeitschriften und -magazine durchsuchen, nach bestimmten Themen suchen und auf länderspezifische Wirtschaftsdaten, Unternehmensprofile, Brancheninformationen und Marktforschungsberichte zugreifen.

Hilfreiche Features:

- Unternehmensprofile
- Länderberichte
- Branchenberichte
- SWOT-Analysen
- Beliebte Themen entdecken
- Ausgewählte Inhalte erkunden
- Ausgewählte Sammlungen
- Featured Business Magazines
- Fokus auf

Leading Publications in this Database

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Business Searching Interface

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Forbes Fintech 50
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Ahead-of-Print
Early View Articles



Company Profiles
MarketLine Collection



Industry Surveys
CFRA (S&P) Collection

Ausgewählte Sammlungen

Zeigt interessante Geschäftsberichte, „Ahead-of-Print“-Artikel, Interviews und Branchenumfragen

Featured Business Magazines

Vorstellung führender, nachgefragter Wirtschaftsmagazine

Featured business magazines



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Fortune



Results
Fast Company



Results
Harvard Business Review



Results
Inc.

SPOTLIGHT ON

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Fokus auf

Hebt einen Artikel zu einem wichtigen, aktuellen Thema hervor



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