EBSCO
eBooks

Essential Business E-Books for Students and Researchers

This focused collection was created to help researchers broaden their knowledge across all disciplines of business. It contains more than 13,000* e-books across a wide variety of business-related topics including leadership, sales and marketing, human resources, finance and project management.

Why We Beat the Competition
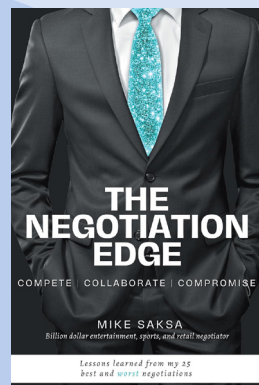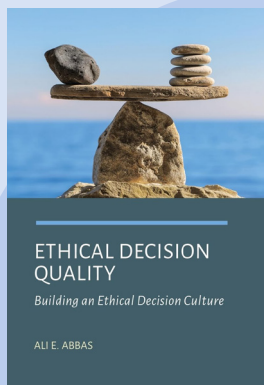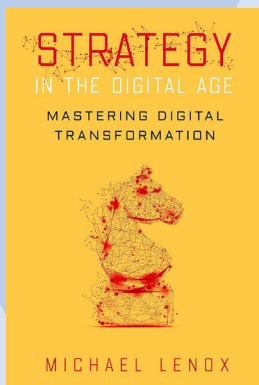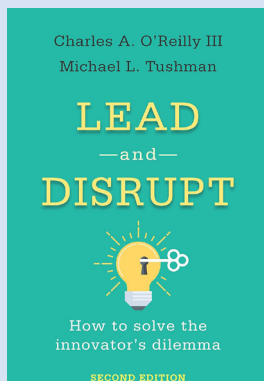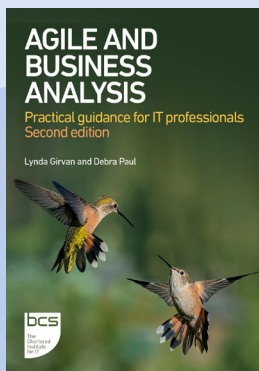
Expertly Curated:

Every title is curated by our Collection Development librarians with academic research in mind, no filler content.

Trusted Publishers:

Only books from top university presses and leading scholarly publishers make the cut.

Focused on Quality:

Unlike broad aggregator subscriptions, our collection avoids "junk" titles that dilute value.

AGILE AND BUSINESS ANALYSIS
Practical guidance for IT professionals
Second edition
Lynda Girvan and Debra Paul
bcs

Charles A. O'Reilly III
Michael L. Tushman
LEAD —and— DISRUPT
How to solve the innovator's dilemma
SECOND EDITION

The **SECRET OF CULTURE CHANGE**
HOW TO BUILD AUTHENTIC STORIES THAT TRANSFORM YOUR ORGANIZATION
JAY B. BARNEY | MANOEL AMORIM | CARLOS JÚLIO

STRATEGY IN THE DIGITAL AGE
MASTERING DIGITAL TRANSFORMATION
MICHAEL LENOX

ETHICAL DECISION QUALITY
Building an Ethical Decision Culture
ALI E. ABBAS

THE NEGOTIATION EDGE
COMPETE | COLLABORATE | COMPROMISE
MIKE SAKSA
Billion dollar entertainment, sports, and retail negotiator
Lessons learned from my 25 best and worst negotiations

*The availability and number of specific e-books vary by region. Please contact us for a current title list.

EBSCO

Benefits of EBSCO eBooks Subscriptions:

1. Low Price for a Large Volume of Multidisciplinary E-Books
2. Curated for Academic Quality Without Unnecessary Titles
3. Hundreds of DRM-Free E-Books are Included
4. Unlimited User Access with no Turnaways
5. New E-Books Added Regularly at no Additional Cost
6. Complimentary MARC Records
7. Easily Manage Your Collection With EBSCO eBook Manager

Gain Access to E-books Across Many Subjects Including:

- Business Ethics & Law
- Business Writing
- Computers & Technology
- HR, Career Development
- Industries, Labor
- Management & Leadership
- Marketing, Advertising, & Public Relations
- Organizational Behavior
- Personal Growth & Motivation
- Project Management
- Workplace Culture

Leading University Presses Including:

- American Management Association (AMACOM)
- Berrett-Koehler Publishers
- Business Expert Press
- Emerald Publishing
- Kogan Page
- Sage
- Taylor & Francis

EBSCO Loves Books. And We Know You Do, Too.

Looking for more than a subscription?
EBSCO offers a full spectrum of book acquisition options to support every library's needs, including:

- **Perpetual E-Books** from thousands of trusted academic publishers
- **Demand-Driven Acquisition (DDA)** for user-driven collection development
- **Evidence-Based Acquisition (EBA)** to expand access while controlling costs

No matter your strategy, EBSCO gives you the flexibility, stability, and choice to build a book collection that works for your library, and your budget.

Explore more at:
www.ebsco.com/ebsco-loves-books