

# 6 Reasons to Upgrade



## Business Source Ultimate

### More High-Quality, High-Usage Journals

The largest collection of journals that are selected based on ranking and high usage in Scopus and Web of Science.

### More Global Content

International information on business trends, insights and news gives researchers a well-rounded perspective.

### Unbeatable Journal Value

The active full-text journal retail value for Business Source Ultimate is more than \$1,195,377+ (USD).

### Essential Video Content

Videos from the Academy of Management collection give context to article content.

### Key Surveys

All 53 of the leading Industry Surveys provide information on sectors from Airlines to Textiles.

### Strategic Intelligence

Global market research reports deliver information on industries, companies, countries, economies and more.

## Why librarians choose Business Source Ultimate

“ As a liaison librarian, I find that Business Source Ultimate is a crucial resource for both our researchers and our library, providing an extensive collection of full-text journals, industry reports, and company profiles across diverse business disciplines. Its comprehensive coverage, user-friendly interface, and emphasis on academic rigor make it an indispensable tool for enhancing research outcomes and supporting the informational needs of our academic community.”

- Liaison Librarian, University in North Carolina