

# AI at EBSCO

## Trusted Content Powers Better AI Outcomes

AI-assisted research tools allow researchers and patrons to interact with EBSCO's authoritative, scholarly and trustworthy content in a way that aligns with modern user expectations.

### AI Insights

AI Insights are AI-generated summaries that quickly highlight 3 – 5 key insights from articles in the result list, accelerating comprehension, research and discovery.

### Ask This Document (AI Ask)

Ask This Document (AI Ask) lets users ask a single document multiple questions, and in return receive reliable answers grounded in the article's specific content, highlighting and citing key information.

### AI-Assisted Search

AI-Assisted Search enables users to search in everyday natural language, making research more intuitive while quickly connecting them to relevant content.

### Suggested Search Queries

Suggested Search Queries present contextually relevant and related follow-up questions as ideas for continued research on a topic's related concepts. They appear as "You may also ask" prompts.

### AI Conversational Search

AI Conversational Search provides an interactive search experience allowing the user to engage with the interface in a comfortable, familiar manner.



## EBSCO'S AI-ASSISTED RESEARCH TOOLS

| Feature                 | AI Insights                                                          | AI-Assisted Search                                                                                                                 | Suggested Search Queries                                                                  | Ask This Document (AI Ask)                                                                                 | AI Conversational Search*                                                    |
|-------------------------|----------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------|
| <b>What it is</b>       | Short AI-generated article summaries                                 | Natural language search experience                                                                                                 | Companion to AI-Assisted Search, it provides suggested and related search terms           | Chat-based interaction with a single document                                                              | Chat-like experience with the search interface                               |
| <b>How it works</b>     | Analyzes full text and generates 2-5 key takeaways in plain language | Uses AI to rewrite a query into a Boolean-like search, allowing the EBSCO search engine to provide the highly relevant result list | AI analyzes initial query intent and generates related/refined searches                   | Allows the user to ask questions of a specific document and provides answers as available in that document | Users enter queries to converse with multiple content sources simultaneously |
| <b>Where it appears</b> | In the result list, on each article where applicable                 | Toggle on the Search page and above the result list                                                                                | When AI-Assisted Search is used, the Suggested Search Queries appear below the search box | Within the result list and on full-text articles. Opens a chat panel.                                      | On the Business Searching Interface*, alongside the result list              |
| <b>Content scope</b>    | Applicable articles with full text over 200 words                    | All content within the profile                                                                                                     | All content, when the AI-Assisted Search is toggled on                                    | Most full-text articles                                                                                    | All content within the interface                                             |
| <b>User value</b>       | Quickly assess relevance in plain language                           | Allows users to search in natural or comfortable language                                                                          | Allows for deeper engagement and topic exploration                                        | Quickly extract meaning from complex documents                                                             | Allows the user to engage with content in a comfortable way                  |

\*Currently available on Business Source Ultimate on the Business Searching Interface only